



Business and
Professional
Women/MD

News from...

Maryland Federation of Business & Professional Women (BPW/MD)

Contact: Theresa Foster, 410-828-7895

For Immediate Release April 27, 2017

Maryland Business and Professional Women Celebrate

“The Power of YOU – Women Taking the Lead and Changing the World!”

At Annual State Conference to be held in Linthicum

Professional Development Program, Historical Presentation “Ready to Serve,” Luncheon with Keynote Speaker Melanie Wells, Workshop on Preventing Domestic Violence and Sexual Assault, MCASA Named Annual Charity, Complete Weekend Program

Members and guests of the Maryland Federation of Business and Professional Women (BPW/MD) will hold their annual State Conference on May 19-20, 2017 at the Sheraton BWI, 1110 Old Elkridge Landing Road, Linthicum, Maryland. The theme of the conference is “The Power of YOU – Women Taking the Lead and Changing the World!”

The conference begins with an Individual Development (ID) class on Friday, May 19 featuring BPW’s signature program to empower women to develop personally and professionally. The five hour introductory ID class includes modules on setting goals, networking, understanding negotiations, parliamentary procedures, interviewing skills and public speaking. Members and guests are invited; seating is limited and reservations are required. Cost is \$50 for the class, materials, and lunch.

On Friday, May 19 at 8:00 p.m., professional storyteller Ellouise Schoettler will present her one-woman show, “Ready to Serve,” about Johns Hopkins nurses who served in World War I in France. The historical presentation is free and open to the public, but the buffet dinner at 7:00 p.m. is \$30, and reservations are required.

A highlight of the conference is a luncheon on Saturday May 20 from noon to 2 p.m. and includes keynote speaker Melanie J. Wells, entrepreneur and community advocate. Ms. Wells’ presentation is entitled “Inspiring Excellence,” and the public is invited. Reservations are required, and the cost is \$40 for lunch.

A workshop on “Preventing Domestic Violence and Sexual Assault” presented by Lisae C. Jordan, Executive Director for the Maryland Coalition Against Sexual Assault (MCASA), will follow the luncheon at 3:00 p.m. on May 20. Attendees will learn how they can help prevent domestic violence against women through legislation, education and community involvement. The public is invited to participate in the free 90 minute workshop.

Maryland Business & Professional Women will complete state business and elect officers for the coming year. Attendees are asked to bring monetary donations to support the Maryland Coalition Against Sexual Assault (MCASA), which is the selected charity for the conference.

BPW/MD and the BPW Foundation of MD are co-sponsors of the conference, and other sponsors are invited to support the programming that includes professional development, education to prevent domestic violence and sexual assault, and training for women in leadership. Contact Susan Horst at susanhorst@yahoo.com or 240-498-8434 for additional sponsorship information.

BPW promotes equity for all women in the workplace through advocacy, education, and information. Membership is open to women and men who support the mission of BPW. With members throughout the state, BPW/MD is the leading advocate for workingwomen in Maryland.

The conference is open to the public, and guests may register and purchase tickets for individual events by visiting BPW/MD’s website at www.bpwmaryland.org and clicking on the link to register via PayPal or credit card. Online registration, full conference details, agenda and a printable registration form for the conference are also on the website. For additional information, please contact info@bpwmaryland.org or BPW/MD Conference Chair La’Kenya Walter at lakenyasw@yahoo.com or 434-825-8837.

###