

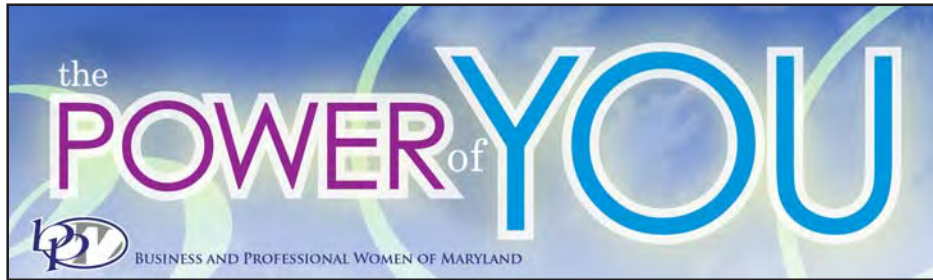


The NEWSCASTER

A PUBLICATION OF THE BUSINESS AND PROFESSIONAL WOMEN'S FOUNDATION OF MARYLAND, INC.

2012 Call to Conference Issue

2011-2012



Call to BPW/MD 2012 State Conference

“The Power of YOU – Discover, Focus, Commit!”

Please join us on May 18-20 for the 2012 BPW/MD Annual Conference as we continue to discover the Power of YOU! We are delighted to hold our conference at the Rockville Hilton Garden Inn – a change in venue from Frederick due to the G8 Summit that is scheduled at Camp David during the same weekend as our conference. All sleeping rooms in the Frederick area were allocated for that event.

The new Rockville Hilton Garden Inn has fantastic amenities and is a great location for our conference. The BPW annual conference is a time to come together to build our skills, set organizational direction and reaffirm our volunteer commitment to positively impact the lives of all women and families in Maryland. We look forward to making new friendships and rekindling old ones as we meet with members and guests from all over the state.

Our new, young leadership has brought us into the 21st century with an exciting new website, and the use of social media for communication with members and the public. During the year, BPW/MD has supported and partnered with Local Organizations and sister organizations for events such as the Women's Legislative Briefing, Maryland Legislative Agenda for Women, Women's History Month, as well as the Fall Board of Directors meeting last November in Hagerstown, and supported numerous charities. BPW continues to be about "Women Helping Women Succeed."



Our conference kicks off on Friday with a fabulous lineup of speakers and workshops. Our luncheon guest speaker is Ginny Robertson, the founder of On Purpose Networking for Women (OPN) and Connections Over Coffee, who will help us discover our inner leader, and develop our skills and confidence to lead. We'll have the opportunity to improve our social media knowledge with two workshops in the afternoon presented by Debbie DeChambeau, one for the beginner and another for more advanced users. Jo Ellen Soesbee, the ToolBox TomGirl, will also present two hands-on workshops on two frequently needed basic home repairs, "Fixing the Frustrating Faucet" and "Reading Room Repairs." The business session begins at 4 p.m. and our leadership presents the Federation business that will be conducted throughout the weekend.

BPW/MD is continuing our commitment to equality for women by holding an Equality Rally with appetizers and cash bar on Friday evening in the beautiful Homewood Lodge (pictured above). We're pleased to invite other women's organizations and leaders to join us in the fight for pay equity, equal rights and affordable health care. Invite your friends and colleagues for this inspiring and exciting event.

On Saturday, a memorial service will be held for our BPW sisters who have passed away in the last year. The business session will include reports from each Local

Continued page 3...



TABLE of CONTENTS

Call to BPW/MD 2012 State Conference 1
 Table of Contents and Publication Information 2
 BPW/MD Executive Committee & BPWF/MD Board of Trustees 2
President's Message, "The Power of YOU- Commitment" 3
 Be a Part of Helping BPW/MD to Charge Ahead! 4
 Equality Rally Excitement! 4
 Local Org. Presidents' Reports, Comm. Chair Reports and Awards Due by May 1 4
 Next Equal Pay Day: Tuesday, April 17, 2012 4
 Join the Blood Drive for BPW 5
 Members Invited to Join BPW/MD Exec. Committee for Dinner 5
 www.bpwmaryland.org, Website News 6
 Stepping Stones Shelter 6
 Schedule-At-A-Glance, BPW/MD 2012 Annual Conference 7
 Hilton Garden Inn and Homewood Suites - Rockville 8
BPW/MD 2012 State Conference Registration Form 9
 "Leadership Luncheon Keynote Speaker" 10
 "Social Media for Beginners" and "Social Media and Beyond" 10
 "Fixing the Frustrating Faucet" and "Reading Room Repairs" 10
 "Empowerment Luncheon Keynote Speaker" 11
 Workshop: "Website Boot Camp" 11
 Shhhh...Silent Auction is Back! 12
 Volunteers Needed! 12
 A Memorial Service 12
 BPW/MD Calendar of Events 12
 Exhibitors and Sponsors Invited to BPW/MD Annual Conference 13
 Exhibitor Application Form, BPW/MD Annual Conference 13
 Cumberland BPW Celebrates Women's History Month 14
 BPW/MD Attendees at Women's Legislative Briefing on January 29 14
 Members and Guests Enjoyed BPW/MD Social Luncheon 15
 Members Moving Forward News 15
 BPW/MD 2011-2012 Membership Form 16

ADVERTISING INFORMATION

The Newscaster is published three times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on same-size, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager. Price per issue:

Ad size	Single issue	Multiple issues
Full Page	\$100	\$80
Half Page	60	50
Quarter Page	35	30
Eighth Page	20	16

Local organizations may promote major events, candidates, or candidate acknowledgments in a single issue at multiple issue rates.

***The Newscaster* SUBMISSION DEADLINES**

2012 Fall Conference Issue – TBA

Send Articles, Advertising, and Address Changes to:

Pat Farmer, *The Newscaster* Editorial Manager & Acting Business Manager
 13304 Briarwood Dr / Laurel, MD 20708 (E) buttonspaf@aol.com
 (H) 301-776-4645 (W) 410-332-6653
 Fax w/prior notice: 301-776-4645



BPW/MD 2011-2012 Executive Committee

PRESIDENT

Toni Koenigsberg
 P.O. Box 493
 Saylorsburg, PA 18353
 (M) 484-661-8129
 (E) toni.koen@gmail.com

PRESIDENT-ELECT

Kathryn Reall
 5846 George Washington Highway
 Oakland, MD 21550
 (H) 301-334-1639
 (M) 301-616-7490
 (E) twobreal@yahoo.com

1st VICE-PRESIDENT - Vacant

2nd VICE-PRESIDENT

Rita Crowe
 7978 Avilton Lonaconing Road
 Lonaconing, MD 21539
 (H) 301-687-1025
 (M/O) 301-268-3756
 (E) ritacrowebpw@aol.com

SECRETARY

Melissa Harr
 8 Old Cash Valley Road
 LaVale, MD 21502
 (M) 301-707-5104 (O) 301-729-7488
 (F) 301-729-7577
 (E) MAHarr@dpscs.state.md.us

TREASURER

Marlene Spielman
 11530 Dellwyn Drive
 Hagerstown, MD 21740
 (H) 301-733-3226 (O) 301-739-0599
 (M) 240-520-0358
 (E) lynnmar@myactv.net

BPWF/MD 2011-2012 Board of Trustees

CHIEF EXECUTIVE OFFICER

Toni Koenigsberg, BPW/MD President

DIRECTORS

- Kathryn Reall*, BPW/MD President-Elect
- Rita Crowe*, BPW/MD 2nd Vice-President
- Melissa Harr*, BPW/MD Secretary
- Marlene Spielman*, BPW/MD Treasurer
- Joyce Draper*,
 BPWF/MD Chief Financial Officer
- Dianne Ashworth*, BPWF/MD Secretary
- BPWF/MD Committee Chairs**

***The Newscaster* Production Manager,**
Bob Demmler / bob@oakwoodmanor.net
 (H/O) 717-235-0444 (Fax) 717-235-0444

President's Message
Toni Koenigsberg
2011-2012 BPW/MD President



**“The Power of YOU
- Commitment”**

Conference chairs have been “full steam ahead” with planning an exciting and diverse conference. From a Blood Pumping Equality Rally to putting you through the Website Boot Camp, it’s packed with inspiring speakers to motivate you and help you flip your Power Switch to “ON!” Please note the recent change in the Conference location, which is going to be held in Rockville, Md., at the Hilton Garden Inn, May 18-20.

You’ll notice the conference schedule is full of new ideas, initiatives, and looks a little different than the previous years. We listened to your feedback and were able to implement many items people had been asking for. The EC hopes that these changes and engaging event sessions will attract prospective members to attend as well as meet current members’ needs. We heard that you wanted more legislative info, more website “know how,” and more tools about how to operate your LO more successfully. So we’ve planned an Exciting Equality Rally, a more in depth website workshop, included social media education, and planned sessions, which give you more knowledge to help your LO succeed.

As you prepare to attend conference, I ask that you do the following so that we can make the most of this time together and give our organization the best chance it has for growth and success.

- The website is open for business. Please Renew your membership online or take the time to log into your profile and update your information and check out the members only page. Rewards will be given at conference for those that have!
- Prepare to step forward to serve in an office or lead a position. There are no shortage of leadership positions and opportunities. Just go for it!
- **Bring a current member who didn’t attend conference last year OR bring a prospective new member.**

As a leader, I understand that I can’t “order” change but I CAN GIVE you as many tools, resources, encouragement, and opportunities as possible. The rest of our future is up to you. Please consider accomplishing the above tasks. I promise that your efforts will lead to a stronger, more powerful, organization.

I thank you for being the lifeblood of BPW. You inspired me to do my absolute best this year. Many of you have *discovered* challenges and opportunities at each of your Local Organizations this past year and *focused* on both making improvements and doing more of the programs you do best. I’m asking you to further your commitment to our

growth by bringing a person to conference. Show them why you are a member of BPW at what is going to be our most intense event of the year! Change in our organization cannot happen unless you commit to making it happen.

*I’ll see you - **and your friend** - in Rockville!*

Call to Conference, continued...

Organization and the election of new officers ~ BPW/MD needs YOU to step up! We are thrilled to have Siobhan “Sam” Bennett as our dynamic keynote luncheon speaker. Sam’s career has many facets – congressional candidate, businesswoman, community leader, and now President/CEO of the Women’s Campaign Fund.

Following lunch, members will have the opportunity to participate in a short but powerful workshop on “Website Boot Camp” and will also have time to shop with exhibitors and the “famous” BPW/MD silent auction. Don’t forget to bring needed items for Stepping Stones Shelter. The list of needs appears on page 6.

Every member is encouraged to attend this action-packed conference! Each person has the ability to learn and grow, and we hope that every member will discover their inner leader and focus on developing their hidden talent. An awards ceremony will follow the banquet on Saturday evening at which individuals and Local Organizations will be recognized for their successes and hard work. We plan to install new officers for 2012-2013, and we need each member to commit to playing a role in the success of BPW/MD.

BPW/MD is pleased to honor our women in uniform at a breakfast on Sunday morning. A panel of women in the military will share their concerns and fears as wives and mothers during their deployment, fulfilling their duties while stateside or trying to re-enter the civilian job market. BPW Foundation is a co-sponsor of this event, and other sponsors are invited to support this special salute to active duty and veteran women.

The conference committee has worked hard to bring you an exciting, educational and fun conference, and hopes that you will register for the entire weekend, and participate in all of the events – from the empowering speakers, the Equality Rally and the business of our Federation, to the educational workshops and the fun and relaxing shopping and silent auction bidding.

Mark your calendars for May 18-20, 2012. Hotel room reservations are due by April 20, and conference registration is due by May 1. We are looking forward to welcoming you to Montgomery County to discover the Power of YOU, and to focus and commit to making stronger women for a stronger and more vibrant BPW! Bring your family and friends, stay for the weekend, and make it an enjoyable and memorable experience!

Terry Miller, Susan Horst, Caren Williams
2012 Annual Conference Committee



**Be a Part of
Helping
BPW/MD to
CHARGE
AHEAD!**

This is the time of year when we elect BPW/MD officers to serve for 2012-2013! Please consider being a part of leading this great organization. Becoming an officer gives you opportunities to learn new skills, a chance to be a leader and most of all, unforgettable experiences with members and other officers. As part of the Executive Committee team you will work together to move the organization forward by planning and organizing events and programming centered around our mission.

Many changes have occurred over the last few years within the BPW/MD organization and we need members to help take us to the next level. You'll have the opportunity to meet and network with people across the state and with other like-minded organizations. If you become a state officer, you can expect the Executive Committee to meet sometimes in person and other times via conference calls. You'll have the opportunity to learn new leadership and communication skills, gain confidence, enjoy new experiences and have fun working with and getting to know new friends. While being supported by others on the Executive Committee you'll be part of the team that is the driving force behind our future and subsequently a driving force for women's equality.

The Maryland Federation requires that we have a President, Secretary and Treasurer. We also have other leadership opportunities, such as President-elect, and First and Second Vice President. Local Organizations must endorse their candidates and candidates may also be nominated from the conference floor. Once you become an officer, the opportunities really are endless. You'll have the opportunity to reach beyond just your Local Organization and affect change across our region. It's a lot of responsibility but remember, to get the most out of what you do, get involved! Become a part of our amazingly powerful organization by helping us charge ahead!

Candidate information and nomination forms are due by **May 1, 2012**. The official Nomination form, Consent Form, and Candidate Consent Form are available on our website www.bpwmaryland.org on the Members Only page as well as by contacting Peggy Luber, Nominations Chair, at 410-896-2093 or Susan Horst at susanhorst@yahoo.com. You may contact anyone on the Executive Committee to discuss your interest in taking an office.

BPW wants you!

Equality Rally Excitement!

**Friday, May 18, 2012 – 6:30-8:30 p.m.,
Homewood Lodge**

Does your blood start to pump when you hear news of women's inequality issues? Does it make you wonder what is going on "out there?" Do you find yourself thinking, "Am I the only one concerned?" "Why aren't we doing more?"



BPW will be gathering like-minded individuals at an Equality Rally on May 18 and YOU'RE INVITED! Admission is \$25 for non-conference registrants. Hors d'oeuvres will be provided and cash bar will be available. Bring your banners, buttons and be ready to speak your mind! The buzz of our Rally has already started to spread and other organization leaders from NOW, AAUW, United 4 Equality and more have shown their support and plan to attend. Join us in the Homewood Lodge for an evening of sharing information, inspiration, and learning what else you can do to move Women's Equality Forward! Guests may register for the Rally by sending \$25 with the registration form on page 9.

Local Organization Presidents' Reports, Committee Chair Reports Due by May 1

It's time once again to share with all the state the efforts and activities that your Local Organizations and Committees have accomplished. This year, the EC decided to support your efforts by providing you with a new fillable questionnaire for each LO president to complete. You can find this form on our website pages (www.bpwmaryland.org) under Members Only once logged in and on our Leadership Page if you are not logged in. This will help guide those who are new to their positions to feel confident in the information they are sharing. If you're a seasoned leader this may also help you get a good snapshot of your Local Organization or jog your memory about all the different activities you have accomplished this year. To be considered for any awards, you must send your completed questionnaire or committee report by May 1 to toni.koen@gmail.com, or PO Box 493, Saylorsburg, PA 18353.

**Next Equal Pay Day:
Tuesday,
April 17, 2012**

**Wear RED on Equal Pay Day
to symbolize how far women
and minorities are "in the red"
with their pay!**

www.bpwfoundation.org/index.php/contact/info/equal_pay_day

JOIN THE **BLOOD DRIVE** FOR BPW



No needles required! You no doubt have noticed all of the popularity that vampires are enjoying – in blockbuster movies, TV series and such. I don't exactly get it, but, what the heck, let's join the vampires! BPW needs some new blood, so let's get out there and get some!

Don't misunderstand me – we love the old blood our current members provide – it has great

taste and has been an enduring source of nutrients for BPW/MD. With the addition of some fresh new blood we stand to get some more energy, variety, maybe even some surprises. All of us will feel our pulses racing!

Won't you join us in this drive for fresh new blood? Here's what it takes from each of us (that means you, and yes, you too). *Remember, no needles required:*

1. Look around you – Really look for new blood.

Consider friends, relatives, acquaintances, neighbors, co-workers and service providers. Is your hairdresser or favorite restaurant owner running her own business? If BPW has been useful and meaningful to you, look at other women who could value the same education, advocacy and information – not to mention the enduring friendships and fun.

2. Speak up – Inform them. Tempt them with all that we have to offer: networking, mentoring, political awareness, educational programs, leadership and skills training, professional resources. Oh, and friendships and fun!

3. Sell them — Think about the WIIFM (What's in it for me?) and ask them what they could use some help with. Does someone at your church or synagogue want to start a business? What are their issues? Use the Fact Sheet to tell our story. Share both local and statewide activities and issues. BPW: Women Helping Women Succeed.

4. Invite them to have a taste – Wouldn't they love to be your guest at an upcoming meeting of your Local Organization? Who do you know who enjoys an informational evening out? Send them the meeting schedule. Make a commitment to attend the meeting – together – and introduce them to the group.

5. Maintain interest – Remind them, re-invite them, make it easier for them to attend a meeting. Carpool? Wouldn't it be fun to take turns driving, talking all the way down the highway?

6. Welcome and Reward – Make it special when they attend. Can you provide a token gift from your BPW? Are you able to treat them to dinner? Have membership materials ready and be energetic in your introductions.

7. Follow up – Thank them for coming – from you and from your club. What comes next? Ask: interests? Fit? Questions? Are they ready to join, or would they like to come to more meetings and events? Invite them to visit our website: www.bpwmaryland.org. Encourage them to contact your club's Membership Chair or the State Membership Chair (RitaCroweBPW@aol.com) for more info.

8. Rinse and Repeat – Continue to sell and to work your relationship with them. Ask them if they have friends and acquaintances that might like and benefit from participating with you.

9. Sign them up – Really, directly invite them to join. Encourage them to make the leap. Caution: Don't look at their necks too much, and don't test their veins. You can hug them, shake their hands and smile broadly. Don't sink your teeth in – bring them with you to this year's conference and we'll do that there!

10. Celebrate Success – Feel that surge of energy when you bring a new member to our BPW! And collect your cookies and juice (more about that at this year's Annual Conference). You've done a mighty fine thing. Every BPW/MD member salutes you and your efforts. Bravo!

There you have it – Ten Steps in our Blood Drive. You know that BPW/MD needs regular transfusions of new blood, now more than ever. Everyone who cares about our continued growth and success has a part to play in bringing in new members. You have seven weeks until the Annual Conference – How many pints can you collect by then? Happy hunting — Make the vampires proud!

Rita Hummel Crowe, BPW/MD Membership Chair

Members Invited to Join BPW/MD Executive Committee for Dinner

Thursday, May 17, 2012 / 6:00 – 8:30 p.m.

That's Amore

15201 Shady Grove Road

Rockville, MD 20850

240-268-0687

www.thatamore.com

The BPW/MD Executive Committee invites all members to join them for dinner on Thursday evening at That's Amore, just one half mile east of the hotel on Shady Grove Road. Enjoy a full service Italian menu and bar. This is an opportunity for longtime members, Past State Presidents and newer members to meet and mingle over a fine dinner in a warm and inviting setting. This is a perfect opportunity to spend time with the EC before the jam-packed conference agenda begins. Please RSVP by May 15 to Susan Horst, susanhorst@yahoo.com or 240-498-8434.

www.bpwmaryland.org

Website News...

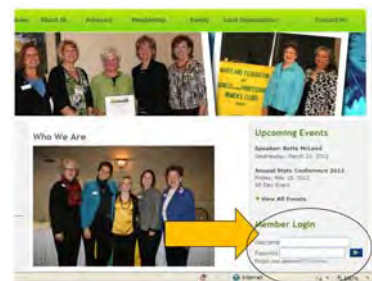
Happy Spring- Time to Roll up your Sleeves!

If you are new to BPW please feel free to visit any of our "About Us" pages to learn more about whom we are and what our organization does to help women succeed. You can find meetings and local information both in our "Calendar of Events" tab or check out our "Local Organizations" tab to find a meeting near you. You can now join BPW by submitting your application online by clicking on the top right "Join Now" button.

Important Note to Current Members: If your membership status is up to date and you are visiting the BPW/MD website for your first time, you can receive your log in information by following these steps. Click "Forgot my Password," then enter your email address associated with your BPW membership in the provided space. You will receive BOTH your temporary username and password in your email inbox shortly. It is automatically generated and sent to you. If you are unsure of your email address associated with your BPW membership please contact your local membership chair or Rita Hummel Crowe, State Membership Chair, for your

membership status and related email address that we have on file.

Once you enter your username and password (in the right column area) you will have access to view, print, and contact members through our Online Membership Directory. You will also be able to change your username and password; renew your membership; update your profile and contact information; visit our helpful Partner Pages; register for events when available; and view the members only resources, which help you accomplish BPW leadership tasks. You will find valuable information about women's equality, empowerment and advancement news as well. It's all there! - So just roll up your sleeves and dig in to explore all the benefits of having your BPW membership online!



Think you have something that you would like to share with other members? Please send it to Webmaster Jill Schaumloeffel at n2jlc@yahoo.com or Toni at toni.koen@gmail.com to post on the Members Only pages for all to use and enjoy.

STEPPING STONES SHELTER



Stepping Stones Shelter is healing homelessness step by step by providing an environment where families with children can regain their independence. Offering support services, shelter and programs in an atmosphere of dignity and respect, Stepping Stones provides hope for the future, strengthens family values and enables self-sufficiency.

Your donations to Stepping Stones Shelter are greatly appreciated. Please bring your donations to the 2012 Annual Conference or mail your check to the address below.

Stepping Stones Shelters List of Urgent Needs for 2012

House Supplies

Energy Efficient Light bulbs - URGENT
Gallon or larger size Ziploc bags
Pump hand soaps
Baby crib sheets - URGENT
Shower liner
White and black trash bags
AA, C and 9 volt batteries
Vacuum cleaners with extra bags or bagless
Disposable gloves
Air fresheners

Paper Products

Paper towels, toilet paper - URGENT
Tissues

Cleaning Supplies

Swiffer Wet Jet Mops - URGENT
Powdered Laundry Detergent URGENT
Dish detergent for dishwasher
Clorox Bleach, 409, Lysol

URGENT NEED

Gift Cards for Giant, Safeway, other grocery stores to purchase meats

Resident Items

Diapers, 4, 5, 6 - URGENT NEED
Pull ups for toddlers, 5 and 6 - URGENT,
New socks (children and adult) - URGENT
New underwear (children and adult) - URGENT
Double/Triple Strollers
Air mattresses twin and full

Food

Bottled Water and frozen or bottled Juices
Alfredo or pesto pasta sauce
Cereals, raisin bran, cheerios, etc,
Instant Oatmeal Variety pack
Healthy snacks for children, juice, fruits

Women's Clothing

Business attire

STEPPING STONES SHELTER INC

PO Box 712 / Rockville, MD 20848

For further questions about acceptable items for donation, please call Liz Trabucco at 301-251-0567, extension 111 or email etrabucco_sss@yahoo.com or check out their website at <http://steppingstonesshelter.org/>

SCHEDULE-AT-A-GLANCE

BPW/MD 2012 ANNUAL CONFERENCE

Hilton Garden Inn, Rockville, Maryland

May 17 -20, 2012

“The POWER of YOU ~ Discover, Focus, Commit”

Thursday, May 17, 2012

1:00 p.m. - 4:00 p.m. BPW/MD Executive Committee Meeting Potomac Board Room
6:00 p.m. - 8:30 p.m. BPW/MD Executive Committee Dinner That's Amore

Friday, May 18, 2012

9:00 a.m. - 11:00 a.m. BPWF/MD Board of Trustees Meeting Potomac Board Room
10:30 a.m. - 11:30 a.m. Conference Registration Fallsgrove Foyer
11:30 a.m. - 1:00 p.m. Leadership Luncheon – **Ginny Robertson**, Keynote Speaker ... Fallsgrove III
1:00 p.m. - 1:30 p.m. Conference Registration Fallsgrove Foyer
1:30 p.m. - 3:30 p.m. Workshops
 1. Social Media (Beginners)
 2. Social Media and Beyond (Advanced Social Media)
 Debbie DeChambeau, Select Business Team, LLC Fallsgrove I & II
 3. Fixing Frustrating Faucets
 4. Reading Room Repairs
 Jo Ellen Soesbee, ToolBox TomGirl, Reliable Home Repairs, Inc. Fallsgrove III
4:00 p.m. - 5:00 p.m. BPW/MD Business Session Fallsgrove I & II
6:00 p.m. - 6:30 p.m. Registration, Equality Rally and Reception Homewood Suite Lobby
6:30 p.m. - 8:30 p.m. Equality Rally and Reception The Lodge at Homewood Suites
9:00 p.m. - 10:00 p.m. President's Reception President's Suite

Saturday, May 19, 2012

7:00 a.m. - 8:30 a.m. Breakfast on your own The Great American Grill
8:00 a.m. - 9:00 a.m. Conference Registration Fallsgrove Foyer
8:00 a.m. - 8:15 a.m. Memorial Service Fallsgrove I & II
8:00 a.m. - 4:00 p.m. Silent Auction Open Fallsgrove I & II
8:00 a.m. - 5:00 p.m. Exhibitors Open Fallsgrove Foyer
8:30 a.m. - 11:30 a.m. BPW/MD Business Session Fallsgrove I & II
11:30 a.m. - 12:00 p.m. Shopping Fallsgrove Foyer
12:00 p.m. - 2:00 p.m. Empowerment Luncheon – Keynote Speaker **Siobhan “Sam” Bennett**,
President/CEO of The She Should Run Foundation Fallsgrove III
2:00 p.m. - 2:30 p.m. Shopping Fallsgrove Foyer
2:30 p.m. - 3:30 p.m. Website Bootcamp for Members – **Rita Hummel Crowe** Fallsgrove I & II
3:30 p.m. - 4:00 p.m. Shopping Fallsgrove Foyer
4:00 p.m. Silent Auction Ends - All bids close Fallsgrove I & II
4:00 p.m. - 5:30 p.m. BPW/MD Business Session Fallsgrove I & II
6:30 p.m. - 7:00 p.m. Reception, Cash Bar Fallsgrove Foyer
7:00 p.m. - 9:30 p.m. Dinner, Awards, Installation, Entertainment Fallsgrove II & III

Sunday, May 20, 2012

9:00 a.m. - 12:00 p.m. Breakfast Program – **Honoring Women In the Military** Fallsgrove I & II



**Sunday breakfast program
sponsored by BPW Foundation.**

Hilton Garden Inn and Homewood Suites - Rockville



**14975 Shady Grove Road
Rockville, MD 20850
240-507-1800**

**www.rockvillegaithersburg.hgi.com
www.rockvillegaithersburg.homewoodsuites.com**

One spacious conference center, connected to the Garden Inn and restaurant on one side, and the Homewood Suites and Homewood Lodge on the other.

BPW/MD Conference Attendees – Come and spend the weekend in the new Falls Grove Hilton Garden Inn and Homewood Suites in Rockville! Bring your family and enjoy the fabulous amenities in the hotel.

Located just minutes off of I-270 at the Gaithersburg-Rockville border, the hotel is central to Montgomery County with comprehensive meeting and business facilities offering the ideal environment for the business and weekend traveler.

BPW/MD is excited to host our Equality Rally on Friday evening in the beautiful Homewood Lodge, complete with stone fireplace, comfortable seating, and access to the patio.

Services and Amenities

With a beautiful indoor pool, exercise room, game room (for kids of all ages), restaurant, and business center, the hotel is a wonderful location for families as well as business travelers and conference attendees. The hotel offers complimentary coffee in the lobby, and fresh baked cookies each afternoon.

Guestrooms feature complimentary high-speed Wi-Fi Internet access, data port, and a 37-inch high definition flat screen TV, and a choice of a spacious King bed or two Queen beds. All rooms have a hospitality center with microwave, refrigerator and coffee maker. Other amenities include an iron and ironing board, blow dryer, and Neutrogena® personal care products.

HOTEL REGISTRATION DUE BY APRIL 20, 2012

Call the hotel directly and refer to the “BPW” group code, or click on this link to reserve online with your personal credit card:

http://hiltongardeninn.hilton.com/en/gi/groups/personalized/D/DCARVGI-BPW-20120517/index.jhtml?WT.mc_id=POG

Two Sleeping Options for May 17, 18 and 19:

Hilton Garden Inn

\$79 King (+ \$10 for extra bed)

\$99 Q/Q (limited number)

1-877-782-9444

Group Code: BPW

OR

Homewood Suites

\$109 / King Suite (includes living room, kitchen, sleeper sofa, full breakfast)

1-800-225-5466

Group Code: BPW

TO RESERVE SLEEPING ROOMS:

We have a choice of sleeping rooms at the Hilton Garden Inn (\$79 / King and \$99 Q/Q) or the Homewood Suites (\$109/ King Suite which includes a living room, kitchen and full breakfast). There are a limited number of doubles in the Garden Inn, but some roll-aways are available for an extra \$10/night in the king rooms. The suites also have a sleep sofa so attendees have the option of sharing a suite with plenty of space.

Call in your reservation by April 20!

You may call the hotel directly, or reserve online by going to the designated website (see above) for the BPW/MD Annual Conference, and making your preferred selection. Complete your reservation using your personal credit card.

The Hilton Garden Inn and the Homewood Suites are fully accessible and smoke-free.

Directions

Follow I-270 to Exit 8, Shady Grove Road West.

At the “Y” at the exit, veer left to Shady Grove Road West. (Do NOT exit at Omega Drive.)

Turn right at the light onto Shady Grove Road West.

Follow Shady Grove Road .5 miles, and the hotel is on the left. Free parking.

Contact Susan Horst at 240-498-8434 or susanhorst@yahoo.com with any questions.

BPW/MD 2012 STATE CONFERENCE

MAY 18-20, 2012 – Rockville Hilton Garden Inn

“The Power of YOU ~ Discover, Focus, Commit”

HOTEL REGISTRATION DEADLINE: April 20, 2012
CONFERENCE REGISTRATION DEADLINE: May 1, 2012

HOTEL REGISTRATION - Garden Inn: \$79 and \$99 / night or Homewood Suites: \$109 / night
See hotel reservation information on opposite page

CONFERENCE REGISTRATION FORM

Send check payable to BPW/MD to: **Terry Miller** 301-471-3146
11028 Powell Road mtm2u2000@aol.com (new!)
Thurmont, MD 21788

CONFERENCE PACKAGE (Includes registration and all individual events)

Registration (Required to attend Business Sessions--postmarked by May 1) \$209.00 _____
Late Registration (Postmarked after May 1) \$234.00 _____

The following events are included in the conference package.

- Friday Kick-off Lunch with Ginny Robertson, Guest Speaker
- Friday Workshops (Please choose the two workshops you plan to attend)
 - Social Media – Beginner* _____ *Social Media – Advanced* _____
 - Reading Room Repairs* _____ *Fixing Frustrating Faucets* _____
- Friday Night Equality Rally and Reception
- Saturday Luncheon with Siobhan “Sam” Bennett, Guest Speaker
- Saturday Installation and Awards Banquet / Entertainment
- Sunday Breakfast Saluting Women in the Military with Guest Speakers

OR INDIVIDUAL EVENTS- Please check the events you plan to purchase individually

Registration (Required to attend Business Sessions--postmarked by May 1) \$45.00 _____
Late Registration (Postmarked after May 1) \$70.00 _____

Friday Kick-off Lunch with Ginny Robertson, Guest Speaker \$35.00 _____
 Friday Workshops (Pick two of the following for one fee of \$25.00)  \$25.00 _____
 Social Media – Beginner _____ *Social Media – Advanced* _____
 Reading Room Repairs _____ *Fixing Frustrating Faucets* _____

Friday Night Equality Rally and Reception \$25.00 _____
 Saturday Luncheon with Siobhan “Sam” Bennett, Guest Speaker \$40.00 _____
 Saturday Installation and Awards Banquet / Entertainment \$55.00 _____
 Sunday Breakfast Saluting Women in the Military with Guest Speakers \$30.00 _____

YES! I WOULD LIKE TO BE A SPONSOR OF THE BPW/MD ANNUAL CONFERENCE

Platinum Friend - \$100 Gold Friend - \$75 Silver Friend - \$50 Friend - \$25 \$ _____

CHECK TOTAL \$ _____

NOTE: Cancellation Fee - \$20. No Refunds after May 11, 2012

Name _____ **Check all that apply:**

Address _____ State Officer

City _____ **State** _____ **ZIP** _____ State Chair

Phone (H) _____ **(O)** _____ Past State President

(Cell) _____ **E-mail:** _____ LO President

Member

Young Careerist

Individual Development Program Winner

Guest

First Time Attending Annual Conference

Dietary Restrictions _____ **ADA Requirements** _____

Local Organization _____ **Yes, my LO would like a display table** ____ half ____ whole

LO Table Contact Name _____ **Tel** _____ **E-Mail** _____



BPW Maryland
2012 Annual Conference
The POWER of YOU!

“Leadership Luncheon Keynote Speaker”

Friday May 18, 2012 – 11:30 a.m.-1:00 p.m. Luncheon

Ginny Robertson, LLC

Entrepreneur and Founder of “On Purpose Networking for Women” and “Connections Over Coffee”
www.ginnyrobertson.com



Ginny Robertson is an entrepreneur whose mission is to connect women around the world to their gifts, their purpose and each other. Ginny strives to give women a safe place from which they can discover and explore their gifts, experiment with self and ideas, create community, help others and achieve a self-defined success. Women are invited and encouraged to show up real and stand in their power.

Ginny Robertson, LLC provides her clients, customers and members with a multi-faceted collection of women’s support resources and multiple points of connection that expand their lives and businesses without asking them to sacrifice their magnificent individuality - instead, to bring it to the forefront of everything they do. These resources and points of connection include GinnyRobertson.com, On Purpose Networking for Women Membership Association (OPN), Ginny Robertson Workshops and Retreats, *On Purpose Woman* magazine, as well as books, articles, keynote addresses and other resources created by Ginny.

Ginny is the originator of a Female Model of Business and Life, which re-imagines the “rules” of conducting business and life from a woman’s perspective. Using this model, we honor and support the way women want to work and live.

The luncheon is included in the conference package but will also be made available to the public at a cost of \$35, or a special price of \$49 for luncheon and workshops. Guests may use the registration form on page 9.

CHECK IT OUT...
www.bpwmaryland.org

“Social Media for Beginners” and “Social Media and Beyond”

Friday, May 18, 2012 – 1:30-3:30 p.m. Workshops

Debbie DeChambeau

Select Business Team, LLC
www.selectbizteam.com



Do you know how to use Facebook, Twitter and Linked In? Would you like to market yourself or your business with technology? **Debbie DeChambeau** will offer a social media workshop for beginners from 1:30 – 2:20 p.m., and a more advanced social media workshop from 2:30 – 3:20 p.m.. Bring your laptops for a hands-on interactive workshop. The workshops are included in the conference package but will also be made available to the public at a cost of \$25, or a special price of \$49 for luncheon and workshops.

Debbie is a Business and Marketing Strategist and the founder of Select Business Team and Select Business Marketing. Select Business Team works with business owners and professionals, creating a board of director environment where participants focus on business development through weekly business roundtables.

Select Business Marketing offers workshops and seminars on different aspects of Marketing. Topics include creating marketing strategies, referral marketing, local search and social media. Prior to creating Select BusinessTeam, Debbie was the Regional Director for Business Network International (BNI), and Executive Managing Director for eWomenNetwork. From high school through 1997, she sold business insurance.

“Fixing the Frustrating Faucet” and “Reading Room Repairs”

Friday, May 18, 2012 – 1:30-3:30 p.m. Workshops

Jo Ellen Soesbee

CEO/Founder of Reliable Repairs, Inc., and ToolBox TomGirl
www.toolboxtomgirl.com



Jo Ellen Soesbee believes that no matter what our preferences were growing up, women can benefit greatly from learning how to use tools properly and how to make basic to complicated repairs around the house.

In fact, that was the brainstorm behind ToolBox TomGirl – to provide women with a one-of-a-kind opportunity

to become more independent, confident and self-reliant through the simple act of installing recessed lighting and ceiling fans to support task and ambient lighting.

Jo Ellen will offer a hands-on workshop on how to repair a faucet from 1:30 – 2:20 p.m., and a how to repair a toilet from 2:30 – 3:20 p.m. The workshops are included in the conference package but will also be made available to the public at a cost of \$25, or a special price of \$49 for luncheon and workshops.

Jo Ellen believes that when women think they lack the capability to do their own home repairs, it's not just a confidence issue. It's a financial one. The "I can't" costs women a fortune in professional services every year. Jobs that would require only 30 minutes for a woman to both learn and perform can take \$350 out of her wallet if she believes she can't. Jo Ellen, for one, thinks that's insane.

Today, Jo Ellen teaches women how to make their own home repairs via speaking engagements, a monthly eNewsletter, Webcasts and more. She knows that when she is showing a woman how to repair her own toilet, she's giving her more than just a working toilet.

Jo Ellen is a BPW/MD member and was honored as Towson/Hunt Valley's Woman of the Year in 2011. She holds a B.S. in Business Management with an emphasis in Leadership from the Johns Hopkins Carey Business School and is a 2009 recipient of the Top 100 Minority Business Owner Awards. Jo Ellen resides in Pasadena, Maryland.

“Empowerment Luncheon Keynote Speaker”

Saturday May 19, 2012 – 12:00 a.m.-2:00 p.m. Luncheon

Siobhan “Sam” Bennett

President and CEO of the Women's Campaign Fund (WCF),
<http://www.wcfonline.org>



Siobhan “Sam” Bennett has served as the President and CEO of the Women's Campaign Fund (WCF), The She Should Run Foundation, and WCF PAC since March 2009. Under Sam's leadership, WCF's and She Should Run's combined budget has more than doubled and the organization's programmatic reach has expanded to every state in the country and been featured in national syndications, including USA Today and over 200 AP newspapers.

The Women's Campaign Fund supports women leaders at all levels of government - from school board to Congress. Women are needed at all levels to make a positive difference in their communities.

Sam was instrumental in the founding of Political Parity, a historical non-partisan collaboration of women's or-

ganizations focused on electing dramatically more women to office. Sam also engineered the groundbreaking Name It. Change It. initiative to combat sexist attacks against female candidates by the media, and now serves as its National Convener.

In 2001, Sam first ran for political office and nearly defeated a long-term state senator in the Allentown mayoral race. Prior to politics, Sam was a Fortune 500 corporate executive and small business owner with nine apartment buildings and 33 units. Sam is a regular guest on Fox News' America News HQ, Fox News Radio, Thom Hartmann's The Big Picture, To The Contrary with Bonnie Erbe, POLITICO's Arena, and has appeared on MSNBC's Hardball with Chris Matthews.

Today, she works with national actors on behalf of women in politics continuing her 25 years of community activism in her hometown of Allentown, Pennsylvania's third largest city. Sam lives in Allentown with her husband, 9-year-old son, and has two adult daughters living in California and New York City, building families of their own.

Guests are invited to attend the luncheon by sending \$40 with registration form on page 9.

WORKSHOP:

“Website Boot Camp”

Saturday, May 19, 2012, 2:30 p.m. - 3:30 p.m.

Rita Hummel Crowe

BPW/MD Membership Chair



Please join me for a workshop on **Everything You Need to Know to Use www.BPWMaryland.org**

In one short hour (or less) on Saturday, May 19, you will gain a full understanding of what our website has to offer you and how to access it and contribute to it. Rita Hummel Crowe will cover these topics:

- ◆ Why bother with our website anyway?
- ◆ Basic How-to – Simple ways to find and use, set up your profile, view Local Organization info, membership lists, join and use our recommended list
- ◆ What's coming next – renewals, articles, tips and info, legislative platform news, activities and calls to action
- ◆ And more... Announcement of rewards and prizes!

Please come to this fun and informative workshop. We guarantee you'll leave with the user-friendly **Guide to [BPWMaryland.org](http://www.BPWMaryland.org)** – and you'll love it! See you there!



Shhhh.....
Silent Auction is Back!

It is hard to be silent because our silent auction continues to be one of the highlights of our State Conference. And your support is once again requested to help gather fun and unique items to create this fantastic event.

Have you found a unique or one of a kind item? A beautiful scarf, exquisite vase, a fabulous necklace or bracelet, wine basket – whatever you would like to donate will be appreciated. Most importantly, come prepared to bid at this ever-popular event.

Please contact Alicia Newman at leenew9577@aol.com or 410-451-5162 and Dawn Stiles at dstiles448@sbcglobal.net or 517-449-4113 with a description and value of the item you wish to donate.

BPW/MD Calendar of Events

- April 14 BPW/MD Executive Committee Meeting, 1:00 p.m., home of Marlene Spielman, 11530 Dellwyn Drive, Hagerstown, MD 21740
- April 17 Equal Pay Day – WEAR RED!
- May 17 BPW/MD Executive Committee Meeting, Hilton Garden Inn, Rockville, Md., 1:00 - 4:00 p.m.
- May 18 BPWF/MD Trustees Meeting, Hilton Garden Inn, Rockville, Md., 9:00 - 11:00 a.m.
- May 18-20 BPW/MD Annual State Conference, Hilton Garden Inn, Rockville, Md.

VOLUNTEERS NEEDED !

We need members to serve as hosts for our guests and dignitaries, pages, doorkeepers, timekeepers, meal ticket takers, and to help with room set up at Annual Conference. Help is also needed before conference preparing programs, assembling conference books and designing centerpieces.

If you can help before or during conference, please contact Terry Miller, mtm2u2000@aol.com or 301-471-3146. Any assistance you can give is greatly appreciated.

A Memorial Service

BPW sisters who passed away this year will be remembered at the Memorial Service at 8:00 a.m. on Saturday, May 19. Please forward names of deceased BPW sisters, copies of obituaries and any other remembrances by May 1 to: Toni Koenigsberg, PO Box 493, Saylorsburg, PA or toni.koen@gmail.com.



VOWS & WOWS
WELLNESS SPA

www.vowsandwows.com

SPA & LIFE TRANSFORMATION SERVICES

A Licensed Private Home Wellness Spa Since 1999, Germantown, MD.

"Beauty Comes From Within"

~ Bonnie Gordon Pallerino, Spa owner

Bonnie is a highly skilled Esthetician, Make Up Artist and Holistic Life Purpose Coach with an original approach to her Spirit-Mind-Body Wellness Services. She is dedicated to helping others find inner guidance, beauty, self love, joy and purpose.

Please call for appt. 301-428-7288

Bonnie is one of a few IIIHA Certified Hand Print Analysts in the world! Read more about her journey and new Life Purpose self discovery method.



www.gpsyourpath.com

Exhibitors Invited to BPW/MD Annual Conference May 19, 2012

If you would like to have an exhibit table at the BPW/MD Annual Conference, or know a business that would, please complete the exhibitor application form below or contact Terry Miller by e-mail at mtm2u2000@aol.com (new!) for more information.

Exhibit fees are \$50 per 6' table for Saturday, May 19, 2012 from 8:00 a.m. – 5:00 p.m.. Exhibitors may set up any time after 7:30 a.m.

Exhibit Space is limited to 10 tables in the Falls Grove Foyer, which is open to the lobby and will not be secured. Please reserve early. Each space includes a skirted table with chair. Electrical access is available if needed, but vendors will need to bring their own extension cords.

You are also invited to attend our Saturday luncheon at 12:00 p.m. with guest speaker, Siobhan "Sam" Bennett, \$40 per person, which may be included in your check, payable to BPW/MD.

Local Organizations are invited to use exhibit tables at no charge in the meeting room. Please check on your Conference registration form whether your Local Organization would like space.

CORPORATE SPONSORS SOUGHT

Local businesses and individuals are invited to sponsor the 2012 BPW/MD Annual Conference. Select the sponsorship most appropriate for you.

"The Power of YOU" ~ Title Sponsor - \$1,000

"Equality Rally" Sponsor - \$750

"Educational Workshop" Sponsor - \$500

"Speaker and Program" Sponsor - \$300

"Women in the Military Program" Sponsor - \$300

"Breakfast/ Lunch/ Cookie Break Sponsor" - \$250

"Corporate Friend" Sponsor of BPW/MD - \$150

BPW Members – see Registration Form for individual sponsorship opportunities.

Corporate sponsors may receive a free Exhibit Table, may bring greetings to the attendees, receive complimentary tickets to the programs and events, and have their logo and recognition on all printed material and the BPW/MD website. Sponsorships are limited and on a first-come, first-serve basis. Secure your sponsorship by contacting Terry Miller for additional information at 301-471-3146 or mtm2u2000@aol.com (new!).

EXHIBITOR APPLICATION FORM ~ BPW/MD ANNUAL CONFERENCE

May 19, 2012 ~ Rockville Hilton Garden Inn, 14975 Shady Grove Road, Rockville, MD 20850

www.rockvillegaitersburg.hgi.com

240-507-1800

Return completed application and check, payable to **BPW/MD**, to: Terry Miller, Exhibit Chairman, 11028 Powell Road, Thurmont, MD 22178. Phone 301-471-3146 or e-mail: mtm2u2000@aol.com (new!)

Name of Exhibitor _____ Product Sold: _____

Address: _____

City: _____ State: _____ Zip: _____ E-Mail: _____

Home Phone: _____ Work Phone: _____ Cell Phone: _____

Special requirements (electric, etc.) _____

Exhibit Hours:

Set up on Saturday, May 19: 7:30 a.m.
Saturday, May 19, 8:00 a.m. – 5:00 p.m.

Exhibit Fees:

Each 6' table \$50.00 x _____ = _____
Saturday lunch (optional) \$ 40.00 _____
Total Amount Enclosed \$ _____

Cumberland BPW Celebrates Women's History Month

On Saturday, March 10, 2012, the Cumberland BPW partnered with Maryland NOW and AAUW to celebrate Women's History Month. The non-partisan event was held at the Comfort Inn & Suites in LaVale, and focused on women's history, health care and leadership. It was an opportunity for almost 30 women to network and become more involved in public policy issues. Dr. Beth Scarloss, representative of the AAUW Frostburg Branch, suggested that instead of telling little girls, "You're so pretty," which is all very nice, how about telling the next generation of potential women leaders, "You're so smart." Al Feldstein, a Western Maryland historian and author, shared several vignettes on women in the history of Western Maryland.

Hannah Cresap was a real "frontier woman" of the mid-18th century. A 16-year-old George Washington stayed at Hannah's home for several days in 1748, while doing survey work on his first trip to Maryland. While residing in eastern Maryland, Hannah fought alongside her husband, Thomas, in the 1730s in a major boundary dispute between Pennsylvania and Maryland. In the aftermath of one particular attack upon their cabin by a group of Pennsylvanians, Hannah Cresap denied the request of a candle to the raiders to examine the leg wound of a member of their party, and instead cried out that she was not only glad he had been wounded, but would have preferred the wound had been to his heart. The man later died.

Lillian Compton served as the first female president of Frostburg State Teachers College, now Frostburg State University, from 1945 to 1954. She accepted the position of Supervisor of Elementary Education in Allegany County. She was the first woman to hold this position on a countywide basis. She became president of the State Teachers College at Frostburg, when the enrollment was at 62 students. Compton's vision and ability to argue the case of an increased enrollment following the end of World War II due to the GI Bill is credited with preventing the institution from closing in the late 1940s.

Shannon Workman, of Cumberland, graduated from Fort Hill High School in 1984 and the United States Naval Academy in 1988. She is officially considered a pioneer in women's aviation. Shannon flew patrols over the "no-fly" zone in Iraq during the first Gulf War. In May 1993 she became the first female jet pilot to make night landings on an aircraft carrier and in February 1994 Lieutenant Workman made 12 daytime and four nighttime landings in an EA-6B Prowler jet aboard the USS Dwight D. Eisenhower to become the first woman to qualify and serve as part of a combat squadron aboard an aircraft carrier.

These are just a few of many wonderful women Al spoke on. Lesa Diehl, CORE Service Director, Allegany County Planning Coalition, shared some highlights from the Maryland Women's Health Care Coalition. The top three of thirteen total local health priorities are tobacco cessation, obesity and access to care and providers. There is a Local Health Action Plan for each priority, which includes

measurable goals, strategies and action steps. Finally, Linda Mahoney, President Maryland NOW, led into the reception that followed with why we had gathered together as a group of women in the first place. She encouraged the women to talk to one another, get to know each other and to ultimately become more involved in public policy issues. Each of the organizations that we are involved with may be small in numbers, but we share like passions in regard to legislation that directly affects women. How strong we could be if we stood together unified!



Pictured from left to right are the following: Al Feldstein; speaker on the wonderful women of Western Maryland; Beth Scarloss, representative for AAUW; Julianna Albowicz, Special Assistant to Senator Barbara Mikulski; Lesa Diehl; CORE Service Director and Allegany County Planning Coalition; Melissa Harr, Secretary BPW/MD and President Cumberland BPW; Linda Mahoney, President Maryland NOW; Dawne Lindsey, Clerk of the Circuit Court for Allegany County; and Anita Rozas, Cumberland BPW member.

BPW/MD Attendees at Women's Legislative Briefing on January 29



Sophie Steinberg, Kathryn Reall, PE, Bernice Grossman, and Susan Horst, PSP at the BPW/MD exhibit table at the Women's Legislative Briefing in Rockville at the Universities at Shady Grove.

Members and Guests Enjoyed BPW/MD Social Luncheon

The Maryland State Executive Committee hosted a beautiful spring luncheon at the Dutch's Daughter Restaurant on Saturday, March 3 in Frederick. It was wonderful to connect with each other, listen to everyone's upcoming local events and enjoy each other's conversation and companionship, without a big agenda.

The chocolate pie was absolutely fantastic as well! Peacock feathers were the theme of the day. They were chosen to acknowledge our accomplishments of dealing with negativity, stress, and being able to still move our mission forward with pride and integrity. Peacocks can survive on a diet of poisonous snakes and plants. Some cultures believe that's why they have such beautiful feathers. Join us next time or host your own local luncheon and invite others.



Members at the luncheon signing: Sara Brownlowe, Mary Ellen Poole, Alicia Newman, PSP, and Marlene Spielman, Treasurer



Susan Christen surprised by her birthday dessert just delivered to her table. She turned 93!



President Toni and Linda Mahoney, President Maryland NOW



Lynn Stimmel and Florence Finlayson

Members Moving Forward News

Faye Glover, Frederick BPW, fell and broke her arm in multiple places in January. She is recovering through rehabilitation and therapy at a nearby facility and should be going home soon. We wish her a speedy recovery and healing this spring.

Diane Polangin, Laurel BPW, has had a rapidly beating heart condition for some time and has finally been able to find the right surgeons and procedures to get her back to normal. She will undergo a procedure in the next few months. She thanks all those that sent their get-well thoughts and prayers.

New member **Ntumba Makenda** joined Montgomery County BPW in March. She jumped right in and joined us at our Social Luncheon on March 3. We are proud to be expanding our membership to those who may have a different cultural background and work experiences and look forward to getting to know her. Please give a warm welcome to Ntumba!

Frederick BPW has been the first organization to step forward to help support creating a much-needed memorial for Jane Hanson, the wife of John Hanson. John Hanson spent one year as the nation's leader under the Articles of Confederation, the forerunner of the U.S. Constitution, prior

to the election of George Washington. A local Frederick historian, Peter Michael, a Hanson descendant, had been researching Hanson's life when he found that Jane, his wife, had been buried in a mass grave in Frederick. "Kudos" to Lynn Stimmel and Frederick LO for helping bring to light the significance of this project and to honor women who helped build the nation. Preserving our past to show future generations of women what they are capable of is important for our future. Honoring them can help inspire us to "Move Forward" in our own way and show that women's efforts in pushing our nation forward are invaluable.

Want more news?

Check out our new Member Spotlight on the Home page of our Website www.bpwmaryland.org

Recently **Mary Ellen Poole**, member of Frederick, stepped forward and has started to interview people for the "Member Spotlight." If you know a member who should be in the spotlight or would like to tell your unique story of how BPW has helped you, please contact Mary Ellen at mpoole199@aol.com. Hats off to Mary Ellen for stepping forward into the unknown!



**MARYLAND FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN
(BPW/MD)**

2011-2012 MEMBERSHIP FORM

BPW: Women Helping Women Succeed

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, non-partisan, and non-sectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact **Rita Crowe** at ritacrowebp@aol.com or (301) 268-3756 for membership information.

Pay by check, **Payable to: BPW/MD**

MAIL TO: MARYLAND FEDERATION OF BUSINESS & PROFESSIONAL WOMEN (BPW/MD), MARLENE SPIELMAN, TREASURER, 11530 DELLWYN DRIVE, HAGERSTOWN, MD 21740. VISIT US ONLINE AT: www.bpwmaryland.org

APPLICANT INFORMATION

Name: _____

Home address: _____

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):
Cell:		
Please indicate phone preference: Please indicate E-mail preference:	<input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Work	Birthday: Month ____ Day ____

BUSINESS INFORMATION

Current employer: _____

Title: _____

Address: _____

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):

Website: _____

INDUSTRY, please select one

<input type="checkbox"/> Arts/Entertainment/Media	<input type="checkbox"/> Beauty/Wellness	<input type="checkbox"/> Marketing/Advertising/PR	<input type="checkbox"/> Science/Research
<input type="checkbox"/> Computers/Technology	<input type="checkbox"/> Human Services/Public Safety/Government	<input type="checkbox"/> Professional Services	<input type="checkbox"/> Travel
<input type="checkbox"/> Banking/ Finance/Insurance	<input type="checkbox"/> Legal	<input type="checkbox"/> Real Estate/Construction	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Education	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Non Profit/Association	<input type="checkbox"/> Business Owner
<input type="checkbox"/> Health Care/Medicine		<input type="checkbox"/> Retail/Wholesale	_____ (bus. name)

HOW DID YOU HEAR ABOUT BPW?

Referred by member (Name): _____

E-mail Announcement Website Newspaper Word of Mouth Other (Specify): _____

Are you a: New member Renewing member Transfer (Other BPW Organization): _____

LOCAL ORGANIZATION TO WHICH YOU ARE APPLYING / RENEWING

Members may affiliate with a Local Organization (Member of Local - MOL) or maintain state membership only (Member at Large - MAL). Students must be enrolled in an accredited institution of higher learning for at least 50% of their time. Individuals may join as an E-member to receive electronic state communications but may not participate in governance of the organization.

1. Select the type of membership: Member of Local (MOL) Member at Large (MAL) Student Member E-member

2. If Member of a Local (MOL), select the Local Organization with which you would like to affiliate:

<input type="checkbox"/> Cecil County BPW (coming soon!)	<input type="checkbox"/> Cumberland BPW	<input type="checkbox"/> Frederick BPW
<input type="checkbox"/> Garrett County BPW	<input type="checkbox"/> Hagerstown BPW	<input type="checkbox"/> Laurel BPW
<input type="checkbox"/> Montgomery County BPW	<input type="checkbox"/> Southern Prince George's BPW	<input type="checkbox"/> Towson/Hunt Valley BPW

Would you like to be part of an area speaker's bureau? Yes, Subject: _____

Would you like to host a webinar? Yes, Subject: _____

ANNUAL MEMBERSHIP DUES NEW RENEWAL

<input type="checkbox"/> Member of Local (includes Local and State Federations, and National BPW Foundation) \$100	<input type="checkbox"/> Member-At-Large \$ 100.00 (Includes State Federation and National BPW Foundation)
<input type="checkbox"/> Student \$ 60.00 (Includes same as Member of Local, but at reduced rate)	<input type="checkbox"/> E-member \$ 40.00 (Receives Electronic State Communication)

SIGNATURE _____ DATE _____ [PROCESSED: _____]