



# The NEWSCASTER

A PUBLICATION OF THE BUSINESS AND PROFESSIONAL WOMEN'S FOUNDATION OF MARYLAND, INC.

Annual Conference Issue

2022-2023



Business and Professional Women  
of Maryland

## BPW/MD 2023 Annual Women's Leadership Conference

Saturday, May 6, 2023

9:00 a.m. - 3:30 p.m.

**VIRTUAL!!! ON ZOOM**



BPW/MD is excited to announce our 2023 Annual Conference, scheduled for May 6, 9:00 a.m. to 3:30 p.m., with the theme **"EMERGING STRONGER AND SMARTER."** The conference will be held virtually on Zoom out of an abundance of caution for public health, but we are delighted to welcome

members and guests to a dynamic presentation on women's mental health and self-care, and invite discussion on how women can support each other in achieving optimum health. We will also learn how to advocate for ourselves and other women, and how to advance causes and change policies.

The BPW/MD conference is FREE for members and guests, and is open to the public.

Our keynote speaker will be **Beth Anne Dorman**, President and CEO of "For All Seasons," a behavioral health agency and rape crisis center in Easton, Maryland, which provides a critical lifeline for over 200,000 rural Marylanders. Beth Anne's presentation, entitled **"Bring on the Mess: Your Mental Health and Taking Care of You,"** will focus on health and self-care for women.

Another conference highlight will be a workshop on **"Advocacy: Advancing Causes and Policies"** presented by **Emily VanVleck**, representing the Advocacy Committee of the National Federation of Business and Professional Women's Club. This information is vital for women to know how to advocate for equality and other issues important to women and girls.



Beth Anne Dorman

### Conference Registration

due by **April 26** to receive **printed** conference materials by USPS, and **by May 1** to receive **digital** materials via email. See page 4 for details. For more information, contact Registration Chair **Susan Horst** at [susanhorst@aol.com](mailto:susanhorst@aol.com) or 240-498-8434.

### OTHER HIGHLIGHTS OF THE CONFERENCE

- **Memorial service**
- **Fall Conference & NBWW®**
- **Business session**
- **Legislative Updates**

See page 5 for full schedule.

For more information, contact Conference Co-Chairs **Susan Horst** at [susanhorst@yahoo.com](mailto:susanhorst@yahoo.com) or 240-498-8434 or **Alicia Hannon** at [alicia.hannon@gmail.com](mailto:alicia.hannon@gmail.com) or 202-875-9294. All members are encouraged to attend! Invite colleagues, family, and friends to join us. We hope to see you on May 6 as we renew friendships, meet new members, and *become strong women!*

*"Each time a woman stands up for herself, she stands up for all women."*

— Maya Angelou

BPW/MD stands in solidarity with all those working to end systemic racism, racial terror, violence, and police brutality.



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*The Newscaster* is published two times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on same-size, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager.

Price per issue:

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Full Page . . . . .	\$100 . . . . .	\$80 . . . . .	Local Organizations may promote
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Eighth Page . . . . .	20 . . . . .	16 . . . . .	single issue at multiple issue rates.

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 2023 Fall Issue – ????????????

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**BPW/MD 2022-2023 Executive Committee**

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 LO: Southern Prince George’s  
 BPW

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 BPW

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*The Newscaster*  
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 (E) [lj.feldner@verizon.net](mailto:lj.feldner@verizon.net)



## PRESIDENT'S MESSAGE

### Margie Kotzalas

2022-2023

*BPW/MD President*

#### To all Business and Professional Women of Maryland and friends,

I was honored this past year to represent you as President of BPW/MD. The theme for this year was “Emerging stronger and smarter,” and I can honestly say that we have accomplished that goal. Each one of us is better than we were last year. BPW/MD is a group of women committed to helping all women of Maryland. With this amount of wisdom and power supporting us, how could we not be stronger and smarter?

Last summer, I represented BPW/MD at the National Federation of Business and Professional Women’s Club (NFBPWC) biennial general assembly and brought back information about NFBPWC’s focus areas: legislative advocacy for women’s issues, gender-based violence, environment and sustainable development, lifelong leadership and learning, entrepreneur and small business, and international work with the United Nations Commission on the Status of Women. I was very impressed by the energy and diversity of NFBPWC activities and members, and I invited NFBPWC leadership to talk with us about the advantages of returning to the Club as an affiliate. The Executive Team had a lot of discussion on this topic, and we solicited input from the membership. While we haven’t yet decided about returning, several members individually joined as a member of the Momentum Club, including myself.

This past year, BPW/MD was active in advocating for women in Maryland by supporting legislation that promoted advancement for women and girls as well as working within the community to raise up women starting out in business. We were invited to participate in a seminar for women small business owners. The seminar was hosted by M4L Community Services and was held at the Citi Open Tennis Tournament in Washington, D.C. M4L provides consulting services to very small businesses in disadvantaged communities. Treasurer Sharon Jacobs and I (both small business owners ourselves) volunteered our time and knowledge to mentor women as they started out in business.

Another major event where BPW/MD had a large presence was the Women’s Legislative Briefing in January. It is the premier and longest-standing women’s legislative event in the State of Maryland. Coordinated by the Montgomery County Commission for Women, it brings together advocates, policy makers, and emerging leaders to empower, engage, and mobilize Marylanders around issues affecting women and girls throughout the state. BPW/MD co-sponsored the briefing and I moderated the Breakout Session: Empowerment Through Economic Justice.

We have an informative virtual annual conference planned for May 6, 2023, with our 2022 Woman of Achievement, Beth Anne Dorman, President and CEO of For All Seasons, giving the keynote address. We will also have a discussion on advocacy as part of NFBPWC’s Lifelong Learning course. We will hold our memorial service, business session, and election of officers for 2023 – 2024. Please invite family, friends, and colleagues to join us. All are welcome.

It has been my pleasure to serve you this past year. I hope that in my tenure, I was able to help the organization make incremental progress in becoming stronger and smarter. I know that together, we as women can do amazing things.

In solidarity,

*Margie*

## WELCOME NEW MEMBERS!!!

We are delighted to welcome new members and members who have rejoined BPW/MD since June 2022. Please extend your friendship toward these members.

- **Rosemary Lewis** – Frederick
- **Mary K. Chaney** – Hagerstown
- **Isabel Argoti** – E-Member
- **Beverly Coleman** – E-Member
- **Ann Mackend** – E-Member
- **Erica Batson** – Member At Large
- **Tamara Brown** – SPG - Rejoined
- **Valerie Drakeford** – SPG – Rejoined
- **Cassandra Freeman** – SPG – Rejoined
- **Rev. Dr. Doris McGuffey** – SPG – Rejoined



*Emerging Stronger and Smarter*

### Membership Updates: Have you moved or changed your email?

Please send all changes to your contact information to **Marlene Spielman**, [lynnmar@myactv.net](mailto:lynnmar@myactv.net) or 301-733-3226.

Always have a Membership Application and Membership Brochure with you to share with your members and guests. The Membership Application and Membership Brochure are available at [www.bpwmaryland.org](http://www.bpwmaryland.org).

The BPW/MD 2022-2023 Fact Sheet also provides a summary of BPW and our initiatives. Please contact any of the Executive Committee for copies of these documents.



Business and Professional Women of Maryland

# BPW/MD 2023 Annual Women's Leadership Conference

Saturday, May 6, 2023  
9:00 a.m. - 3:30 p.m.  
**VIRTUAL!!! ON ZOOM**



## CONFERENCE REGISTRATION DUE BY MAY 1, 2023

Register Online at [www.bpwmaryland.org](http://www.bpwmaryland.org) OR print form and mail

Register by **April 26** to have conference materials **physically copied and mailed**

FREE

Register by **May 1** to have conference materials **Emailed**

FREE

CHECK ALL THAT YOU PLAN TO ATTEND	BPW Member	Student and Non-Member	TOTAL
9:00 AM-12:15 PM Memorial Service and Business Session	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE	
1:00 PM – 1:50 PM Keynote Speaker <b>Beth Anne Dorman</b> "Bring on the Mess: Your Mental Health and Taking Care of You"	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE	
2:00 PM – 3:00 PM Advocacy Workshop: "Advancing Causes and Policies" presented by <b>Emily VanVleck</b>	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE	
3:00 PM – 3:30 PM Business: Election Results, Wrap-Up and Announcements	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE	

### YES! I WOULD LIKE TO BE A SPONSOR OF THE BPW/MD ANNUAL CONFERENCE.

Platinum Friend - \$100    Gold Friend - \$75    Silver Friend - \$50    BPW Friend - \$25   \$ \_\_\_\_\_

I cannot attend, but would like to make a donation of \$ \_\_\_\_\_ \$ \_\_\_\_\_

**CHECK TOTAL** \$ \_\_\_\_\_

**Please print:**

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (H) \_\_\_\_\_ (O) \_\_\_\_\_

(CELL) \_\_\_\_\_ EMAIL: \_\_\_\_\_

EMAIL REQUIRED FOR ZOOM CONNECTION  
ZOOM LINK WILL BE EMAILED PRIOR TO CONFERENCE

LOCAL BPW or OTHER ORGANIZATION \_\_\_\_\_

### Check all that apply:

- State Officer
- State Chair
- Past State President
- LO President
- Member
- Presenter
- Sponsor
- Non-Member
- Non-Member/Student
- First Time Attending Annual Conference
- Veteran

To register by mail, complete this form for each attendee and mail to  
Susan Horst, 1515 Baylor Avenue, Rockville, MD 20850

RSVP and information: [susanhorst@yahoo.com](mailto:susanhorst@yahoo.com) or 240-498-8434



Business and Professional Women  
of Maryland

## BPW/MD 2023 ANNUAL CONFERENCE

Saturday, May 6, 2023 • Virtual via Zoom



### SCHEDULE-AT-A-GLANCE

8:30 a.m. – 9:00 a.m.	Conference Check in
9:00 a.m. – 9:15 a.m.	Welcome and Review of Agenda
9:15 a.m. – 9:45 a.m.	Memorial Service
9:45 a.m. – 10:00 a.m.	Break
10:00 a.m. – 12:00 p.m.	BPW/MD Business Session
10:00 a.m. – 11:00 a.m.	Business: Introductions, Reports
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 12:15 p.m.	Business: Reports, NFBPWC Presentation, Nominations
12:15 p.m. – 1:00 p.m.	Lunch Break - (Voting)
1:00 p.m. – 1:50 p.m.	<b>Keynote Speaker</b> – Beth Anne Dorman, President and CEO, For All Seasons, presenting: <b>“Bring On The Mess: Your Mental Health and Taking Care of You”</b>
1:50 p.m. – 2:00 p.m.	Move It! Posture/Stretch Break – Jeannette Feldner
2:00 p.m. – 3:00 p.m.	<b>Workshop: “Advocacy: Advancing Causes and Policies”</b> with Emily VanVleck representing NFBPWC Advocacy Committee
3:00 p.m. – 3:30 p.m.	Business: Election Results, Wrap up and Announcements

Note: Installation of 2023-2024 Officers may be incorporated into this agenda,  
or scheduled for a later date.

### BPW/MD is . . .

- A member of the **Clearinghouse on Women’s Issues (CWI)** – [www.womensclearinghouse.org](http://www.womensclearinghouse.org)
- Partner of the **National Women’s History Alliance (NWH)** – <https://nationalwomenshistoryalliance.org>
- A member of the **Maryland Legislative Agenda for Women (MLAW)** – [www.mdlegagendaforwomen.org](http://www.mdlegagendaforwomen.org)

You can find some great information about women’s issues, programs, resources, legislation, and more on these websites.

# Benefits of Joining NFBPWC as an Affiliate

Presenter: Kathy Kelly, 1st VP Membership, NFBPWC



**K**athy Kelly is a small business owner and is celebrating 50 years in business. Her company, Personnel Profiles, Inc., was established in 1971 and continues today with service to the new home industry in the US and Canada. With a degree in Religious Studies/Women's Studies from the University of Colorado, Boulder, Kathy's passion has always been to advocate for women and girls. She has served in many BPW positions, including state president in her home state of Colorado and currently serving at the national level as vice president of membership. At the international level, Kathy has served as the BPW delegate to the United Nations Commission on the Status on Women (2013-present) and completed a 3-year term on the Women for Water Partnership International Steering Committee ([www.womenforwater.org](http://www.womenforwater.org)). She continues her involvement with capacity-building projects for women and girls with the NGO [www.Afghans4Tomorrow.org](http://www.Afghans4Tomorrow.org), 2009-present. Kathy splits her time between Personnel Profiles (with the support of her rocket-scientist husband of 43 years, Jimmie), volunteer work, her two grown children and four grandchildren. She enjoys skiing, hiking, Bronco games and concerts at Colorado's beautiful Red Rocks amphitheater.

Profiles (with the support of her rocket-scientist husband of 43 years, Jimmie), volunteer work, her two grown children and four grandchildren. She enjoys skiing, hiking, Bronco games and concerts at Colorado's beautiful Red Rocks amphitheater.

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KEYNOTE ADDRESS • MAY 6, 2023 • 1:00 P.M. – 1:50 P.M.

## Bring On The Mess: Your Mental Health and Taking Care of You

Keynote Speaker: Beth Anne Dorman

**S**ince 2014, Beth Anne Dorman has served as the Chief Executive Officer of For All Seasons, the only nonprofit behavioral health clinic and rape crisis center serving the five counties of Maryland's Mid-Shore. Dorman has been instrumental in the agency becoming the foremost leader in mental health services and advocacy, and over the past six years she has guided its growth from 24 to 80 employees. Dorman has overseen notable agency advancements including: all agency therapists receiving trauma-informed certification, expanded services with a new office on Tilghman Island, an additional satellite office in Easton, school-based programs in three counties, telemedicine services in psychiatry, a Center for Learning to provide increased mental health education to the community. She has also taken an active role in the drafting of statewide legislative bills to prioritize the state's mental health discussion and funding.

She has a Master of Science in Counselling and Human Services from Syracuse University where she worked as an advisor, then as Director of Student Development at Washington College where she expanded their Health and Wellness, Community Services, Alcohol and Other Drug Awareness, and created their Sexual Assault Response and Education programming.



Dorman is a Commissioner on the Maryland Commission for Women, representing Talbot County. She also serves as the behavioral health representative on Maryland's Executive Committee of the Rural Health Collaborative Pilot and serves as the Vice President of the Board of Directors for Maryland Coalition Against Sexual Assault (MCASA). Dorman has received recognition for outstanding service from organizations such as Kent County United Way, American Association of University Women, Soroptimist International, Mid-Shore Council on Family Violence, and the Maryland College Personnel Association. Dorman is a Certified Dare to Lead® facilitator and serves as a consultant in Courageous Leadership for organizations and community groups. Dorman is an accomplished singer and actress performing across the shore and donates her talents to numerous concerts to benefit charities across Maryland. In October 2018, Dorman was inducted into the Honeoye Falls-Lima Alumni High School Hall of Fame for her accomplishments in the field of nonprofit management. Dorman was honored and celebrated in November 2022 as the BPW/MD Woman of Achievement.

Dorman is the mother of two wonderful boys and resides in Easton, Maryland.

WORKSHOP • MAY 6, 2023 • 2:00 – 3:00 P.M.

# Advocacy: Advancing Causes and Policies

Emily VanVleck, NFBPWC Young BPW Chair for 2022-2024



A native of Oregon, Emily VanVleck has lived in New York for over five years. Professionally, she worked as a flight attendant for eight years. During the COVID Pandemic, she took a break from her career and returned to school to complete her bachelor's degree, graduating from the City College of New York in June 2022 with a major in international studies and a double minor in public policy and human rights. She is passionate about advancing human rights and creating a more equitable world for all.

Emily started with the NFBPWC in the NYC Chapter as their Advocacy/UN intern in summer 2021. She was excited to be working with such an historic organization dedicated to women's equality. Since joining NFBPWC, she has had quite a journey, helping to found and lead the Afghan Women Project, the subsequent Women on the Move committee, her appointment as Young BPW Representative for NYC, and now taking on her

most exciting role as part of the National Executive Committee. Emily says, "I am proof that you can do pretty incredible things with your NFBPWC membership."

## ANNUAL CONFERENCE CHARITY

BPW/MD is focusing on mental health and self-care for women during our 2023 Annual Conference. For our charity this year, we are asking members and guests to support the National Alliance on Mental Illness (NAMI).



The **National Alliance on Mental Illness**, the nation's largest grassroots mental health organization, is dedicated to building better lives for the millions of Americans affected by mental illness. What started as a small group of families gathered around a kitchen table in 1979 has blossomed into the nation's leading voice on mental health. Today, NAMI is an alliance of more than 600 local affiliates who work in your community to raise awareness and provide support and education that was not previously available to those in need.

**Our Vision:** NAMI envisions a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares.

**Our Mission:** NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.

### Our Values

- **Hope:** We believe in the possibility of recovery, wellness and the potential in all of us.
- **Inclusion:** We embrace diverse backgrounds, cultures and perspectives.
- **Empowerment:** We promote confidence, self-efficacy and service to our mission.
- **Compassion:** We practice respect, kindness and empathy.
- **Fairness:** We fight for equity and justice.

Donations may be made online at:  
<http://www.namimd.org/donate>

Or mailed to:  
NAMI Maryland, 10632 Little Patuxent Pkwy Ste 454,  
Columbia, MD 21044-6273

410-884-8691 • [info@namimd.org](mailto:info@namimd.org)

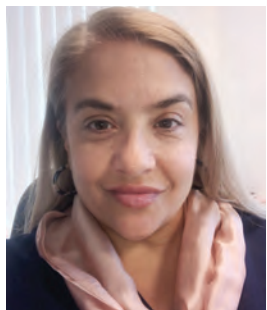
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<https://www.nami.org/findsupport>

**NAMI**  
National Alliance on Mental Illness

If you or someone you know need help,  
contact NAMI HelpLine  
**Mon. – Fri. from 10 a.m. – 10 p.m. ET**

Call: 1-800-950-NAMI (6264)      Text: 62640  
Email: [helpline@nami.org](mailto:helpline@nami.org)      Chat: [nami.org/help](https://nami.org/help)

## Your 2022-2023 BPW/MD Officers



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**PRESIDENT**  
Southern Prince  
George's BPW



**Alicia Hannon**  
**1ST VICE PRESIDENT**  
Montgomery  
County BPW



**Ann Mazingo**  
**SECRETARY**  
Hagerstown BPW



**Sharon Jacob**  
**TREASURER**  
Southern Prince  
George's BPW

## 2022-2023 BPW/MD Chairs and Appointments

### STANDING COMMITTEE CHAIRS:

Conference	Alicia Hannon and Susan Horst
Annual 2023	Susan Horst
Annual 2022	Mary Veber
Finance	Lenita Walker
Legislation	Marlene Spielman and Granis Dixon
Membership	

### SPECIAL COMMITTEE CHAIRS:

Audit	Alicia Hannon
Bylaws	Karen Evelius and Marlene Spielman
History and Records	Mary Ellen Poole
Lifelong Leadership & Learning (L3)	Nancy Werner
NBWW®	Greta Davis
Nominating	Vacant
Public Relations	Alicia Hannon
Website Liaison	Pat Farmer
Social Media Outreach	Alicia Hannon
Graphics Support	Jeannette Feldner
Young Careerist	Nancy Werner

### APPOINTMENTS:

Chaplain/Inspiration	Vacant
Hospitality	Susan Horst
ERA Representative	Nancy Werner
Legal Advisor	Marylin Pierre
MLAW Representative	Lenita Walker
Parliamentarian	Karen Gessert Evelius, PSP
Resident Agent	Susan Horst, PSP

## Step Up to Leadership

**Susan Horst, PSP BPW/MD**



**W**e have candidates for **President** and **Treasurer** who have met our requirements to be included in the slate of officers for 2023-2024. There are no candidates for President-Elect, Vice President or Secretary. Candidates for any office may be nominated from the conference floor provided they meet the criteria outlined in the BPW/MD bylaws and standing rules.

BPW/MD offers members opportunities to hold leadership positions in a supportive environment. Many members who have served BPW/MD as officers can vouch for the positive effect serving as an officer has had in the development of their leadership skills within the organization and at work. Executive Committee and Board meet-

ings encourage decision making and group dynamics as well as create an occasion for camaraderie and fun. **If you have ever thought about being an officer, now is the time!**

Step up and join the BPW/MD Executive Committee as we make plans to move forward in this new environment, working to find ways we can continue to support our mission and enable our members to succeed. More than ever, leadership is needed to guide BPW/MD through the challenges we need to meet as we reinvent our organization. Step up and take the challenge!

Please see the biographies of **Alicia Hannon**, candidate for President, and **Sharon Jacob**, candidate for Treasurer.

Contact Susan Horst at 240-498-8434 or [susanhorst@yahoo.com](mailto:susanhorst@yahoo.com) if you have any questions or would like to submit your name as a candidate for an office or committee position.



# 2023-2024 BPW/MD Officer Candidates



**PRESIDENT**  
**Alicia Hannon**

Montgomery County BPW

Alicia Hannon writes policy at the U.S. Department of the Treasury, and in her spare time enjoys philanthropic work in her community. Her favorite causes to support involve women in business, cross-cultural relationships and youth mentoring.

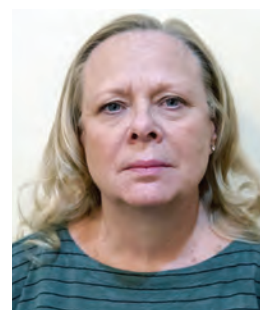
Currently President of Montgomery County BPW and 1st Vice President of BPW/MD, Alicia served as Treasurer of Montgomery County BPW, as Audit Chair of Maryland BPW and as Commissioner of the Cultural Arts Commission for the City of Rockville. Alicia is a Rotarian and serves as Director for the Rockville Rotary Club. She is also a board member for Montgomery Sister

Cities, and travelled with the Montgomery County delegation led by Montgomery County Councilmember Craig Rice to Ethiopia. In February 2023, Alicia traveled to Cape Town, South Africa with Montgomery Sister Cities. Alicia also serves as a board member for Make Smart Cool, a nonprofit organization in Capitol Heights, Maryland, whose mission is to revolutionize how young people think about education in addition to showing them ways to avoid dangerous pitfalls caused by a lack of education. Alicia was formally recognized by the Town of Capitol Heights for teaching essential financial management skills to middle and high school students. Alicia's philanthropic achievements were inspired by an Alternative Spring Break volunteer experience while at Howard University, where she supported natural disaster recovery efforts and provided community outreach during the aftermath of Hurricane Katrina.

Alicia earned an MBA in Global Emerging Markets from American Uni-

versity, a BBA in International Business from Howard University, and a Master's Certificate in Project Management from George Washington University. Alicia also studied international business within the European Union at WHU Otto Beisheim School of Management in Germany and studied corporate and governmental international relations within the United Arab Emirates (UAE), Qatar, Germany and Brazil. Alicia's hobbies include baking delicious pecan pie and playing the flute.

**VICE PRESIDENT - Vacant**



**TREASURER**  
**Sharon Jacob**

Southern Prince George's BPW

Currently serving as BPW/MD Treasurer, Sharon Jacob has been a member of Southern Prince George's BPW since 1993.

In addition to her State duties as Treasurer, Sharon serves SPG/BPW as its Treasurer, a position she has held since 2005, having previously served in several other positions, including Local President. She is also Chief Financial Officer of the BPW Foundation of Maryland and chairman of the Outreach Committee at her church.

Sharon has owned her business, Sharon R Jacob CPA, since 1991, when she and her husband transferred back into the area.

In addition to working, Sharon enjoys spending time with her daughter, Sarah, who is currently back in the area after several years of living in CA, WA, NJ, LA and overseas. She is hoping to be able to travel with Sarah now that COVID seems to be manageable.

She has one dog, a 9-year-old American Bulldog who lives under her desk when she is at work.

Sharon enjoys BPW and looks forward to being a member for many more years.

**SECRETARY - Vacant**

## BPW/MD ELECTED OFFICERS' DUTIES Bylaws ARTICLE XI

**PRESIDENT:** The president shall serve as the principal officer of BPW/MD and preside at all meetings of the organization – the board of directors, the executive committee; assure appointments of committee chairmen and non-elective officers; is ex officio member of all committees, except the nominating committee.

**PRESIDENT-ELECT:** The president-elect shall act as representative of the president; serve as planning chairman to develop and coordinate programs of the ensuing year; select committee chairmen for the following year.

**FIRST VICE PRESIDENT:** The first vice president shall perform the duties of president in the absence of the president; become the president for the unexpired term in case of death, resignation or incapacity of the president; is administrative coordinator.

**SECOND VICE PRESIDENT:** The second vice president shall perform the duties of the president in the absence of the president and the first vice president; is program coordinator.

**SECRETARY:** The secretary shall record and transcribe the proceedings of the Annual Conference, the board of directors and the executive committee meetings; manage the BPW/MD correspondence.

**TREASURER:** The treasurer shall deposit, immediately, all monies of BPW/MD in a bank account approved by the executive committee; remit to BPW Foundation all money payable thereof; remit all appropriate money to the Local Organizations; file federal and state tax returns; prepare budget, monthly financial reports and treasurer's annual report for audit; is ex officio member of the finance committee.

All Executive Committee members are Directors/Trustees of the BPW Foundation of Maryland.

# 2022-2023 Local Organization Highlights

## Southern Prince George's BPW Highlights NBWW® Program



Tamara Davis Brown, Esq.

On October 6, 2022, on Zoom, SPG/BPW celebrated National Business Women's Week® (NBWW®) to honor **Tamara Davis Brown, Esq.**, as Woman of the Year. Members present were Lenita Walker (president), Linda Fihelly, Greta Davis, Sharon Jacob, Patricia Harrison, Diane Hampton and others.

Tamara Davis Brown, Esq., is a telecommunications attorney, practicing before the Federal Communications Commission, and Founder and CEO of Last Mile Broadband of Maryland, LLC. For many years she has unselfishly given her time and legal expertise to provide e-mail messages and news alerts to the Prince George's County community about the legal implications of state and local actions that affect the quality of daily life, putting the issues in layman's terms so all residents can understand what is at stake.

For her outstanding leadership in providing advocacy and information to the community, Southern Prince George's BPW was proud to honor Tamara Davis Brown, Esq., as its 2022 Woman of the Year.

— Lenita Walker, Southern Prince George's BPW President

## Hagerstown BPW Highlights Children in Need Program



Brittany Wedd

We have been very fortunate to have had good programs this year. One that made a particular impact on us was a presentation from Brittany Wedd, the new Executive Director of Children in Need, Inc, a nonprofit organization that strives to keep children in school through graduation, and to create a positive sense of belonging, as she pointed out to us. CIN serves

over 2,000 families annually. CIN was founded in 1998, when it was determined that a disproportionate number of children enrolled in public schools were without basic needs, living at below the guidelines for poverty and that many of the children did not attend school on a regular basis. Today CIN meets the needs of all children who meet the "free and reduced meals" criteria, whether in private or public school. Since the 2020 COVID pandemic, the needs of these children increased 250 percent. The children are provided with all the necessities from shoes and socks to underwear, outerwear, food and bedding. Brittany is the only paid person on staff – all the others are volunteers.

When we asked what we could do on a short-term basis for the young ladies, we were asked to provide personal care items including sanitary products, toothpaste and deodorant. Some stories are heartbreaking. We plan to work with Brittany in the future to continue to help this very needed organization.

— Ann Mazingo – Hagerstown BPW President

## Frederick BPW Highlights Thanksgiving Farms Program

**Louisa Zimmerman-Roberts** was a guest speaker at the March 21, 2023 Frederick BPW meeting. She is a co-owner of Thanksgiving Farms, 1619 Buckeystown Pike, Adamstown, MD 21710 ([www.Thanksgivingfarmandgarden.com](http://www.Thanksgivingfarmandgarden.com)).

In 1979, her mother was one of the first women to receive a bank loan in Frederick County. Women back then did not easily receive loans on their own; she received hers as a "minority" when she would not give up and pushed that her application be considered as is, without her being sponsored by a man! She was grateful and named her farm "Thanksgiving Farms!"



Louisa Zimmerman-Roberts

*The farm grew, just as Louisa and her sisters grew. "You must cultivate a healthy relationship with mankind before you can cultivate a healthy relationship with*

*the Earth,"* says Louisa. In her talk to Frederick BPW, Louisa described several personal adventures of how the family farm started with the gumption and zest of their mother, a lady who just did not abide by the traditional business rules of her day, and her own role even as a child, to stubbornly support the family business despite some vendor business challenges.

In addition to beautiful indoor and outdoor plants of many varieties grown on the farm, they have vendors who are all women owned businesses, adding more enticing goods to the merchandise.



L-R: Barb Eichorn, Louisa Zimmerman-Roberts, Alice Houck

Thanksgiving Farms has grown into a thriving and popular business of today, well-known for the family providing quality flowers, vegetables, and even home-brewed beer. Recognition for the business is continuing to grow; on Oct. 12, 2022, Louisa was featured on the “Everything Frederick” Facebook page.

— *Barbara Eichorn, Frederick BPW President*

## Montgomery County BPW Highlights Women’s History Month Program

Montgomery County BPW and Montgomery County NOW celebrated Women’s History Month together in a virtual celebration on March 15, 2023. We celebrated Rosie the Riveters and all women who worked on the home front during World War II. Guest speakers included **Raya Kenney**, Founder of the National Memorial to the Women Who Worked on the Home Front Foundation, as well as a real live “Rosie” who served our country during WWII.



Raya Kenney

**Rena Van Buren**, age 100, an actual Rosie, told us about her experiences while working in Frostburg, Maryland for 92 cents an hour during the war, as her son, Frank Van Buren, eloquently interviewed her. Rosie Rena’s job was to inspect new empty bullet shells. She emphasized that they had to be focused. There was no talking, as they expertly removed defective shells. She and other Rosies made 44 billion rounds of small arms ammunition.



Rena Van Buren

Attendees also watched a video of the late Wilma Foster, a Rosie who worked at Fairchild in Hagerstown, Maryland, telling her Rosie story of riveting the wings on PT-19 trainer planes.

Rosie the Riveters were welders, riveters, truck drivers, butchers, mechanics, farm workers, USO hostesses, and the list went on. Descendants of Rosies are

“Rosebuds” (females) and “Rivets” (males).

Our guest speaker Raya Kenny was in 5th grade when she came up with the idea of a WWII women’s memorial, the National Memorial to Women Who Worked on the Home Front. A D.C. native, Raya has pitched this memorial for 11 years; she is now a 21-year-old college student. Her persistence paid off when Congress approved the memorial in December 2022 and President Biden signed it into law. Now Raya’s nonprofit foundation is seeking private funds to make the memorial a reality.

Montgomery County BPW and Montgomery County NOW enjoyed honoring these inspirational women during Women’s History Month.

— *Alicia Hannon, Montgomery County BPW President*

## Ideas, Successful Programs, Exciting Events

### LOCAL ORGANIZATION PRESIDENTS AND FEDERATION COMMITTEE CHAIRS: REPORTS DUE BY APRIL 26

Please prepare a **written report** highlighting your LO or Committee activities during the year and email in MS Word format to Conference Chair **Susan Horst** by April 26.

You will also have the opportunity to present a **verbal report** during the virtual business session on May 6. You may highlight programs or activities that you found successful in helping to promote BPW and women in the workplace, support community services, or help grow your own Local. Sharing ideas will help another Locals discover something new. Plan on presenting for five minutes unless you request more time in advance of the meeting. Contact President **Margie Kotzalas** to request more time at [marjareen@aol.com](mailto:marjareen@aol.com).

Please send all reports via email in MS Word format to Conference Chair **Susan Horst** by April 26 at [susanhorst@yahoo.com](mailto:susanhorst@yahoo.com). Contact Susan at 240-498-8434 with any questions. The LO and Committee Reports will be emailed or mailed to all conference participants prior to the virtual Annual Conference on May 6.

## 2022-2023 BPW/MD Local Officers

### Frederick BPW

President - Barbara Eichorn  
Secretary - Sharan Koza  
Treasurer - Francine Heaton

### Hagerstown BPW

President - Ann Mazingo  
Vice President - Julianna Albowicz  
Secretary - Granis Dixon  
Treasurer - Marlene Spielman

### Montgomery County BPW

President - Alicia Hannon  
Secretary – Tonda Bean  
Treasurer - Susan Horst

### Southern Prince George’s BPW

President - Lenita Walker  
Vice President - Margie Kotzalas  
Secretary - Diane Hampton  
Treasurer - Sharon Jacob

# BPW Foundation of Maryland Scholarship Recipient for 2022

By Granis Dixon, Scholarship Chair

**C**arleigh E. Buckler was chosen for the BPW Foundation of Maryland Florence Finlayson Scholarship for 2022. The scholarship was in the amount of \$1,000.

The Florence Finlayson Scholarship is awarded to an individual who is majoring in the field of Business Administration.

Carleigh lives in Denton, Maryland. She is attending the University of Maryland, majoring in Business Administration. She will be attending college full time and expects to complete her studies in 2025, earning a bachelor's in business.

Carleigh would like to use her degree to open her own business, an athletic facility, which involves engagement with the community. She loves working with young athletes to help them reach the goals they have set for themselves.

## Scholarships Available for 2023! Information and Applications Now Available on BPW/MD Website

Apply now or refer a friend or family member! **Four scholarships** are available for 2023 through the Business and Professional Women's Foundation of Maryland:

- **Kathryn M. Daugherty - \$3,200**
- **Barbara Hiltner Scholarship - \$2,500**
- **Florence Finlayson Scholarship - \$1,000**
- **General Foundation Scholarship- \$1,500**

Go to the BPW/MD website, [www.bpwmaryland.org](http://www.bpwmaryland.org). On the left hand side of the homepage, you will see **2023 SCHOLARSHIPS AVAILABLE** in red. Click on that link and it takes you to the Scholarship page, where you will find the criteria for each scholarship, associated instructions to applicants, application form and where to send the application.

**Scholarship applications must be postmarked by June 15, 2023.** Please spread the word about the availability of these scholarships.

Contact Scholarship Chair **Granis Dixon**, [granis.dixon@myactv.net](mailto:granis.dixon@myactv.net), for further information.

## BPW Foundation of Maryland Scholarships

The BPW Foundation of Maryland (BPWF/MD) is a nonprofit organization providing scholarships that enable individuals to acquire the education necessary for achieving their career goals. BPW/MD encourages members to volunteer to serve on this committee.

BPWF/MD has seven endowment funds:

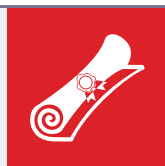
- Five scholarships – Daugherty, Finlayson, Hiltner, Small, and General Foundation (four are named for BPW/MD members)
- Joyce Hall Ludlum Member Education Fund – subsidizes educational programs for BPW/MD members
- Baltimore BPW – underwrites events or projects commemorating BPW/MD history

Each fund is an endowment, meaning the principal (i.e. donations) is not touched; it is invested. Income from those investments funds scholarships and projects. Depending on income, every scholarship may not be offered every year.

The following BPWF/MD scholarships are offered:

- The BPW Foundation of Maryland Scholarship – for women 25 or over, seeking to upgrade skills for career advancement, to train for a new career, or to re-enter the job market.
- The D. Anita Small Science & Business Scholarship – for women enrolled in math, engineering, physical sciences, computer sciences, medical sciences, or a business-related field.
- The Kathryn M. Daugherty Education Scholarship – for individuals majoring in education, with preference given to elementary education. This scholarship is awarded at the beginning of the sophomore year with additional funds available for the junior and senior year contingent on maintaining the required GPA.
- The Barbara F. Hiltner Scholarship – for residents of Frederick County, Maryland majoring in business or finance.
- Florence A. Finlayson Scholarship – for individuals majoring in Business Administration.

Details for each scholarship are available on the BPW/MD website, [www.bpwmaryland.org](http://www.bpwmaryland.org), under Scholarships.



# Legislation Updates for 2023

Lenita Walker, BPW/MD Legislation Chair

## 43rd Annual Women's Legislative Briefing

**B**PW/MD co-sponsored the 2023 Women's Legislative Briefing, which was held virtually on January 29, 2023. This year's theme was Empowered Women Protect Democracy.

The opening panel focused on Women Who Empower Through Advocacy. There were four other sessions: Empowerment Through Health, Empowerment Through Safety, Empowerment Through Economic Justice and Empowerment Through Education.

The afternoon included Networking sessions on each topic.

For more information, check the Montgomery County Commission for Women's website at <https://montgomerycountymd.gov/cfw/wlb.html>.

## 2023 MLAW Legislative Briefing

**T**he Maryland Legislative Agenda for Women (MLAW) held its 2023 Legislative Briefing on February 1, 2023 in person at the Silver Spring Civic Center. BPW/MD was a co-sponsor.

A ballot was sent out to MLAW members who voted on the top priorities that make up our official 2023 Legislative Agenda. The issues selected are listed below. The eight bills are:

- Declaration of Rights - Right to Reproductive Liberty
- Repeal of Marriage as a Defense to Sex Crimes - Love is No Defense
- Reproductive Health Protection Act
- Access to Reproductive Healthcare at Public Institutes of Higher Education
- Safe Harbor for Sexually Exploited Youth
- Child Care Sustainability Act
- Maryland State Police Gun Center - Firearm Surrender Under Protective Orders
- Climate Crisis and Environmental Justice Act (CCEJ)

Visit the MLAW website at <https://mdlegagendaforwomen.org/>.

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# The Equal Rights Amendment – A 2023 Update

Nancy Werner, BPW/MD ERA Representative

**T**HE BIG EVENT HAPPENED. "How Congress Can Recognize Ratification and Enshrine Equality in Our Constitution" was the title. On February 28, 2023, the U.S. Judiciary Committee held a hearing on the Equal Rights Amendment. Senator Durbin, D-IL, presided.

Sen. Durbin presented a video that took us back to 1923 when Alice Paul presented her message on equality. We received a review of the three states that have most recently passed their ERA: Nevada - 2018, Illinois - 2019 and Virginia - 2022. Gender Equality is who we are. The timeline needs to be revoked.

Sen. Graham, R-SC, shared information on the opposing side. From 1978 to 1982, three more years were granted to the states to push the ERA. But we were three states short. During this time, we had five states rescind their vote. Actually, what disturbed him the most is that we really do NOT have 38 states in favor of this amendment.

Then we heard from three Senators who gave their opinions. The first was Sen. Ben Cardin, D-MD, a longtime proponent of the ERA amendment, shared that many people believe that the ERA is in the Constitution. We are the only industrialized nation in the world that does not uphold the equality of women.

The second Senator was Cindy Hyde-Smith, R-MS. She expressed that we have many laws that do provide women



protection. She felt the amendment would harm women. Maybe we should start over; used the message of the late Ruth Bader Ginsburg that maybe we should start all over again.

Last was Sen. Lisa Murkowski, R-AK, who has been a supporter of the ERA amendment forever. She shared that the resolution bill is important to women and men. She stated that to date 25% of U.S. Senators are women. In the U.S. House, 128 seats or 29% are women.

We need the equal rights under the law.

A panel of four women were then allowed to present individually. There was a balance of two speaking for and two speaking against the Equal Rights Amendment. All I witnessed was that the information imparted to us was just the same as the hearings back in the 1970s on both sides. I was a few years younger then, but the same statements were being shared as if time had stood still. I was dismayed but hopeful that SJ Res 4 will remove the deadline on equality and will finally come to the Senate floor for the much awaited debate.

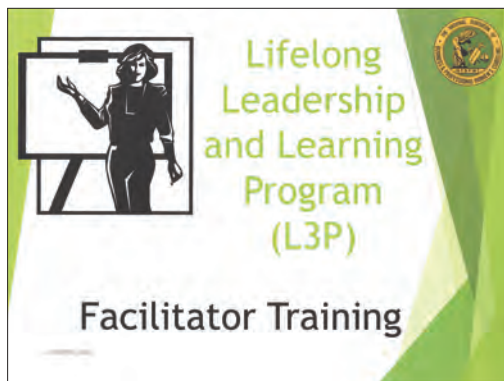
I became full of hope when the last speaker, Sen. Alex Padilla, D-CA, provided the final remarks at the hearing. The removal of the arbitrary deadline for ratification and recognizing the 38 states needs to be addressed. With passion and purpose, he shared that the equality of women needs to be placed in our U.S. Constitution as our 28th Amendment. We CANNOT let another 100 years pass!

# L3 - Lifelong Leadership and Learning is the BEST!

Nancy Werner, BPW/MD IDP or L3 Chair

**R**epresenting on behalf of the NFBPWC Advocacy Committee, **Emily VanVleck** will be presenting to our Zoom conference, the L3 Module on Advocacy. So excited that she will be doing the Zoom and sharing with you this most important module. To quote Daneene Monroe Rusnak: "NFBPWC Vice President for Advocacy, Emily VanVleck is our current young BPW Chair and is passionate and skilled when it comes to advocacy. There's wayyyyy more to brag about with Emily and her impact on NFBPWC, but suffice it to say, she's a dynamo! I have no doubt you'll see what I mean."

BUT we have been so fortunate to have two Lifelong Leadership and Learning modules presented to our BPW Maryland. The DISC- a personal behavior model was presented by **Dr. Trish Knight**, the coordinator of the 2005 National BPW Individual Development Course. She shared that our behavior styles impact ourselves and those around us. The



behavior model was applied to our modules on networking, interviewing, negotiating, and building our leadership abilities. Not all L3 modules need to be focused with the DISC.

We also experienced the L3 Module of Goal Setting with the National Federation of BPW Vice-President, **Kathy Kelly** in January. She provided her trip to St. Kitts to attend the International North America and Caribbean Islands Conference as her "goal." Only an hour and on Zoom,

Kathy's presentation was met with interest and lots of great questions. (We loved her photos of St. Kitts.)

Now we are hoping to hold more L3 modules with our members. We are developing a schedule of sharing the modules one at a time. Again, I cannot say enough about this outstanding revised personal development program. It can be presented in person or on Zoom. It has a topic that will make every member want to participate. You only need an hour or a little more of your time.

## BPW/MD 2022 National Business Women's Week®



Beth Anne Dorman

**I**n November 2022, BPW/MD celebrated **National Business Women's Week®** by honoring and recognizing women who are making invaluable contributions to women and their communities.

BPW/MD was thrilled to honor **Beth Anne Dorman (Langrell), President and CEO of For All Seasons**, a Behavioral Health & Rape Crisis Center, which provides trauma services to children, adults and families across Maryland's Eastern Shore.

BPW/MD also honored four outstanding women from BPW Local Organizations around the state.



**Brenda R. Paul, D.D.S.**  
2022 Woman of Achievement  
Hagerstown BPW



**Beverly Coleman**  
2022 Woman of Achievement  
Montgomery County BPW



**Isabel Argoti**  
2022 Rising Star  
Montgomery County BPW



**Tamara Davis Brown, Esq.**  
2022 Woman of the Year  
Southern Prince George's BPW



www.marylandwomen.org

# 2023 Maryland Women’s Hall of Fame & Maryland Young Women Leaders Awards

**O**n March 16, 2023, the Maryland Commission for Women inducted five women into the Maryland Women’s Hall of Fame and presented the 2023 Maryland Young Women Leaders Award to five high school students.

For a list of inductees and award recipients, please visit [www.marylandwomen.org](http://www.marylandwomen.org).

**The Maryland Women’s Hall of Fame**, established in 1985, is a partnership between the Maryland Commission for Women and the Women Legislators of Maryland to memorialize and honor Maryland women whose lives and work are of historic significance to the health, economic, political, and cultural history of the state.

The 2023 inductees into the Maryland Women’s Hall of Fame are:

- **Brigadier General Janeen L. Birckhead, Maryland National Guard**, the Commander of the Maryland Army National Guard and Deputy Commandant for Reserve Affairs at the U.S. Army War College.
- **The Honorable Charlotte M. Cooksey, Retired Judge, District Court of Maryland**, an innovator who used her position to advocate for the disenfranchised, particularly women, who interfaced with the criminal justice system.
- **The Honorable Ana Sol Gutierrez, Retired State Legislator**, the first Latina elected to public office in Maryland, in 1990 to the Montgomery County Board of Education and in 2002 when she was elected to the House of Delegates in the Maryland General Assembly.
- **The Honorable Gloria Lawlah, Retired Educator, State Senator, and Maryland Secretary of Aging**, elected to the Prince George’s County Democratic Central Committee and then to the Maryland House of Delegates in 1986. In 1990, she was elected to the Maryland State Senate, the first woman Senator from Prince George’s County. She served in the Senate until 2007 when then-Governor Martin O’Malley appointed her Secretary of Aging for the state of Maryland.
- **Edith “Jackie” Ronne, Polar Explorer, and Geographer (1919 – 2009)**, a polar explorer, writer, and Antarctic authority, was the first female member of an Antarctic expedition, the first American woman to visit Antarctica and one of the first two women to overwinter there.

Full biographies of the inductees are displayed online at the website of the Maryland State Archives at <http://msa.maryland.gov/msa/educ/exhibits/women-shall/html/whflist.html>.

**The Maryland Young Women Leaders Award** was first established as the Women of Tomorrow Award in 1997 to recognize extraordinary young women who have demonstrated exceptional leadership, academic achievement, and outstanding community service. In 2021, the name of the Award was changed to better reflect its purpose of recognizing and encouraging future women leaders. With a generous donation from the Pai Ping Foundation, the Foundation for the Maryland Commission for Women will provide a \$500 scholastic award to each of the five honorees:

- **Indu S. Bodala**, Glen Burnie High School, Anne Arundel County
- **Mahlet Mesfin**, Crofton High School, Anne Arundel County
- **Alondra Moreno Santana**, Easton High School, Talbot County
- **Ilka Tona**, Middletown High School, Frederick County
- **Amanda Wang**, River Hill High School, Howard County



**Saturday, May 6 • 1:50 – 2:00 p.m.**

By this time in the conference, you will have been sitting a long time.

Please join **Jeannette Feldner** and

**Move It!**  
**POSTURE | STRETCH BREAK**

You can sit or stand. Dress up or dress down.  
It will be fun. It will feel good!



**BPW Maryland Vice President Alicia Hannon (L) and Montgomery County Councilmember Laurie-Anne Sayles**

## **Education Can Change the World**

**O**ur BPW Maryland Vice-President Alicia Hannon had the privilege of representing Montgomery County Sister Cities in Cape Town, South Africa during Black History Month (February 2023).

The delegation, led by Montgomery County At-Large Councilmember Laurie-Anne Sayles, brought donated items to schools in need, visited Robben Island where Nelson Mandela was imprisoned for attempting to overthrow South Africa’s racist apartheid system, rode a cable car to the top of Table Mountain, one of the Seven Wonders of the World, and they enjoyed the company of Nelson Mandela’s cherished granddaughter, Ndileka Mandela.

Alicia hopes that Montgomery County Sister Cities was inspired by this visit to Cape Town, a privilege of a lifetime, to find ways to use education to change the world, as Nelson Mandela encouraged many others to do.

*“Education is the most powerful weapon which you can use to change the world!”*

— Nelson Mandela

## **BPW/MD 2022-2023 LEGISLATIVE PLATFORM**

### **PREAMBLE**

The Equal Rights Amendment shall stand first, foremost, and above all other items which may appear on the Platform of this Federation until equal, legal rights for women and men become guaranteed in the United States Constitution.

### **THE EQUAL RIGHTS AMENDMENT**

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

### **PLATFORM**

Maryland Federation of Business and Professional Women support legislation, education and funding to ensure:

**ECONOMIC EQUITY** – Ensure pay equity and equal educational opportunities at all stages of life; and promote affordable, quality dependent care to help ensure economic self-sufficiency for women.

**HEALTH** – Ensure reproductive choice and full access to all reproductive health services and education; ensure funds for research into and protections for women’s health care needs; and encourage the development of a national health care plan recognizing the special health care needs of women.

**CIVIL RIGHTS** – Ensure equal rights and remedies for women in all phases of their lives; eliminate sexual harassment and violence against women.

## **Renew Your Membership – Refer a New Member Update Your Contact or LO Page Information**

Please renew your membership by making your check payable to BPW/MD and mail to BPW/MD Membership, **Marlene Spielman**, P.O. Box 491, Williamsport, MD 21795. You may also pay your dues online with PayPal on the BPW/MD website [www.bpwmaryland.org](http://www.bpwmaryland.org). If you need assistance, please contact **Pat Farmer**, [buttonspaf@aol.com](mailto:buttonspaf@aol.com) or 240-762-3895.

All new members must submit dues with a completed application form.

- **Member of Local and Member at Large dues are \$100 annually.**
- **Student of Local is \$60 and E-Member is \$40 annually.**

E-Members receive only electronic communications and cannot participate in the governance of BPW/MD.

**Local Organization Page Updates on Website** – Please send updates about your LO programs and scholarship information to Pat Farmer, [buttonspaf@aol.com](mailto:buttonspaf@aol.com) or 240-762-3895.



## BPW/MD Annual Conference • May 6, 2023

We are excited to offer members and guests an opportunity to participate virtually via ZOOM in the **BPW/MD's Annual Women's Leadership Conference on May 6, 2023**. You do not need a Zoom account to participate.

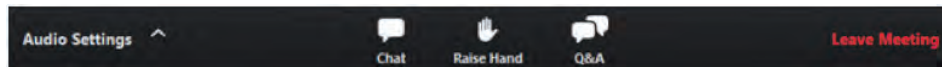
If you don't have a computer with a camera or you would like to attend the virtual conference with another BPW member, you are encouraged to sit together to participate in the conference.

Members and guests are required to pre-register for the conference, either with the Registration Form or online at our website [www.bpwmaryland.org](http://www.bpwmaryland.org).

Once your Registration has been received, a Zoom link will be sent to all registrants in advance. You will click on the link for the conference, and it will allow you to enter the conference. Click on "Join with Computer Audio."

If you have never used Zoom before, it will take approximately 30 seconds for the application to upload to your computer, and you will be able to join the meeting. We ask that you enter the meeting any time after 8:30 a.m. so that you are connected in time to begin the meeting at 9:00 a.m.

### Basic Controls for Zoom - You will see a tool bar across the bottom of the screen like this one.



- **Audio/Video settings** – You will be automatically muted on entry. There will be opportunities throughout the sessions for you to raise your hand and the host will unmute and/or share your video.
- **Chat** – This is the best way for attendees to communicate and share with each other throughout the conference. Simply type your message in chat and select the drop down "all panelists and attendees" and your message will be shared with everyone!
 

To: All panelists and attendees ▾

Type message here...
- **Q&A** – Throughout the event you will have the opportunity to ask questions or make comments. There are two ways to do this:
  - Type your question by clicking the Q&A icon on the bottom of the screen
  - Raise your hand to ask your question via audio.
- **Screenview and settings** – In the top right corner of your screen, toggle between Speaker and Gallery view to find your preference. If you click on the various boxes (chat, Q&A, etc.) you can minimize and maximize views.

### Tips for a Better View

1. Set your laptop or computer so that the camera is at your eye level. (Too much ceiling or neck are not desirable!) Use books or a PC stand to elevate your PC.
2. Make sure your face is lit from the front and sides. An overhead light is usually too dark.
3. Unless you add a virtual background (available to anyone who purchases a Zoom subscription), everyone can see what is behind you.

### Do You Need Zoom Assistance?

If you are new to Zoom and would like assistance, please contact **Susan Horst** ([susanhorst@yahoo.com](mailto:susanhorst@yahoo.com)) for a practice session in advance. Any person with a PC with camera, or smart phone, will be able to attend via Zoom. If you do not have a PC with a camera, you may purchase a webcam that can be attached to your PC. You also have the option of participating by telephone, and telephone numbers with meeting ID and passcode will be provided to you.

Google "Zoom" on the Internet and take a basic tutorial—this will help you get comfortable with the application. Zoom offers a free subscription; sign up for it and open an account. It will offer you a 40-minute free Zoom meeting for starters.

## BPW/MD Calendar of Events



### 2023

- May 2** BPW Foundation of Maryland Trustees Meeting, 7 p.m. via Zoom, followed by the BPW/MD EC meeting at 7:45 p.m. via Zoom.
- May 6** BPW/MD 2023 Annual Conference, 9:00 a.m. – 3:30 p.m. Virtual via Zoom. Registration Required. Zoom link will be forwarded to all registrants in advance. Free for members and guests. Open to the public.
- Aug. 26** Women's Equality Day. 103rd Anniversary of the Ratification of the 19th Amendment granting women the right to vote. Watch for more information.
- Oct. 15-21** National Business Women's Week®
- Oct. 21** BPW/MD Fall Conference and Board of Directors IN-PERSON meeting, Including NBWW® Celebration and Luncheon. Location pending.
- TBD** Maryland Legislative Agenda for Women (MLAW) Fall Conference, Watch for details.
- 2024**
- Jan. 28** Women's Legislative Briefing, Sponsored by the Montgomery County Commission for Women. Statewide Representation. Details pending.



# BUSINESS AND PROFESSIONAL WOMEN OF MARYLAND (BPW/MD) MEMBERSHIP FORM

*BPW: Women Helping Women Succeed*

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, nonpartisan, and nonsectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact us at [membership@bpwmaryland.org](mailto:membership@bpwmaryland.org) or (301) 733-3226 for membership information.

- Pay by check, Payable to BPW/MD and mail to BPW/MD Membership Committee OR  
 Pay with credit card via PayPal on [www.bpwmaryland.org](http://www.bpwmaryland.org), Join Now!

MAIL TO: BUSINESS AND PROFESSIONAL WOMEN OF MARYLAND (BPW/MD), MEMBERSHIP COMMITTEE,  
P.O. BOX 491, WILLIAMSPORT, MD 21795. VISIT US ONLINE AT: [www.bpwmaryland.org](http://www.bpwmaryland.org)

### APPLICANT INFORMATION

Name: \_\_\_\_\_

Home address: \_\_\_\_\_

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):
Cell:		
Please indicate phone preference Please indicate E-mail preference:	<input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Work	Birthday: Month ____ Day ____

### BUSINESS INFORMATION

Current employer: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):

Website: \_\_\_\_\_

### INDUSTRY, please select one

<input type="checkbox"/> Arts/Entertainment/Media	<input type="checkbox"/> Beauty/Wellness	<input type="checkbox"/> Marketing/Advertising/PR	<input type="checkbox"/> Science/Research
<input type="checkbox"/> Computers/Technology	<input type="checkbox"/> Human Services/Public Safety/Government	<input type="checkbox"/> Professional Services	<input type="checkbox"/> Travel
<input type="checkbox"/> Banking/ Finance/Insurance	<input type="checkbox"/> Legal	<input type="checkbox"/> Real Estate/Construction	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Education	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Nonprofit/Association	<input type="checkbox"/> Business Owner
<input type="checkbox"/> Health Care/Medicine		<input type="checkbox"/> Retail/Wholesale	_____ (bus. name)

### HOW DID YOU HEAR ABOUT BPW?

Referred by member (Name): \_\_\_\_\_

E-mail Announcement    Website    Newspaper    Word of Mouth    Other (Specify): \_\_\_\_\_

Are you a:    New member    Renewing member    Transfer (Other BPW Organization): \_\_\_\_\_

### LOCAL ORGANIZATION TO WHICH YOU ARE APPLYING / RENEWING

Members may affiliate with a Local Organization (Member of Local - MOL) or maintain state membership only (Member at Large - MAL). Student Members must be enrolled in an accredited institution of higher learning for at least 50% of their time. All three types may participate in the governance of the organization. Individuals may join as an E-Member to receive electronic state communications, but may not participate in the governance of the organization.

1. Select the type of membership:    Member of Local (MOL)    Member at Large (MAL)    Student Member    E-Member
2. If Member of a Local (MOL), select the Local Organization with which you would like to affiliate:
- Frederick BPW    Hagerstown BPW    Laurel BPW  
 Montgomery County BPW    Southern Prince George's BPW

Would you like to be part of an area speaker's bureau?    Yes, Subject: \_\_\_\_\_

Would you like to host a webinar?    Yes, Subject: \_\_\_\_\_

### ANNUAL MEMBERSHIP DUES   NEW   RENEWAL

<input type="checkbox"/> Member of Local (includes Local and State Federations)	\$100	<input type="checkbox"/> Member-At-Large	\$100.00 (Includes State Federation)
		<input type="checkbox"/> Student	\$ 60.00 (Includes same as Member of Local, but at reduced rate)
		<input type="checkbox"/> E-member	\$ 40.00 (Receives Electronic State Communication)

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ [PROCESSED: \_\_\_\_\_] SEPT 2023